June 2008

VALLEY AIR NEWS

It's coming

Healthy Air Living Week takes place July 7 - 13, throughout the Valley. The Air District invites you to celebrate during this week-long opportunity to showcase what individuals, businesses and organizations are doing to make clean air a priority in their day-to-day decisions.

During Healthy Air Living Week, many special events are planned, including:

- Recognizing Clean Air Champions throughout the Valley! Now is the time to nominate individuals, businesses and organizations.
- Enter to win a Toyota Prius! Now is also the time for businesses, faith-based organizations and individuals to complete Healthy Air Living pledge cards to enter the drawing. Another way to enter to win a Toyota

Prius is to test drive any hybrid vehicle at participating Toyota dealers throughout the Valley. Entries are due by July 31 and the winner will be announced in August.



• Participate in a bike-to-work event in your region! During Healthy Air Living Week, the District will partner with bicycle clubs and bike shops in Modesto, Fresno and Bakersfield. Participants riding their bikes to work and stopping at these events will have the opportunity to win a variety of bicycling accessories. Refreshments and reusable bike water bottles will be provided to cyclists at the events while supplies last.



• Use your Healthy Air Living tool kit! The Air District is providing these to employers on request. Each tool kit includes a Telecommuting and Employee

Trip Reduction Resource book, pledge cards, Clean

Air Champion nomination forms, a Healthy Air Living Week proclamation, informational CD and special incentive items.

You can request a tool kit for your office by e-mailing public.education@valleyair.org or calling any District office. In Fresno call 559-230-5800, in Bakersfield call 661-326-6900 and in Modesto, call 209-557-6400.

For more information about Healthy Air Living and Healthy Air Living Week, visit <u>www.healthyairliving.com.</u>



Calling all young artists!

The deadline to submit artwork for the San Joaquin Valley Air Pollution Control District's 2009 Healthy Air Living Kids Calendar is Oct. 13.

The Valley Air District produces the full-color, bilingual calendar each year. About 20,000 calendars are distributed free to schools, community groups, healthcare facilities, churches and non-profit organizations in December.

Valley school students in kindergarten through 12th grade who live within the Air District's boundaries are eligible to enter the contest. Artists should place the page sideways, in land-scape orientation, so the paper is 8½ inches high and 11 inches wide. Artwork should be in color and contain a written message about how to live a healthy air life. Healthy Air Living, a new, comprehensive initiative, aims to improve the health and quality of life of all Valley residents by making air quality a priority consideration in all business and personal decisions.

Messages for the 2009 calendar could include:

- · Live a Healthy Air Life!
- · Healthy Air Starts with Me!
- · When we breathe cleaner, we live better!
- · Avoid using leaf blowers.
- · Use a propane grill, instead of charcoal.
- · Avoid drive-through restaurants.

Fourteen drawings will be selected for the calendar. Artists must include their name, address, phone number, age, grade and school on the back of the artwork and mail it flat, not folded, to 2009 Kids Calendar, Valley Air District, 1990 E. Gettysburg Ave., Fresno, CA 93726.

The winning drawings for the 2008 calendar and more information on the 2009 contest are available on the District's website at www.valleyair. org For more information, call the nearest office: Northern Region (209) 557-6400, Central Region, (559) 230-6000 or Southern Region, (661) 326-6900. Organizations can request calendars by calling one of these offices or by sending an e-mail to brenda.turner@valleyair.org.