

VALLEY AIR NEWS

A publication of the San Joaquin Valley Air Pollution Control District - September 2009

Rideshare week is coming!

Rideshare week takes place October 5 - 9. This nationally recognized event promotes alternative commute choices to driving alone, such as carpooling, vanpooling, taking public transportation, walking, telecommuting, or bicycling to work.

The Air District is teaming up with Councils of Government and other public agencies throughout the Valley, holding fun events during Rideshare Week to help you replace your solo commute with a more cost-effective alternative that reduces vehicle emissions.

To find out what events are taking place near you, contact your local council of government or visit the Healthy Air Living website.

Last call for calendar entries

October 12 is the deadline to enter the Clean Air Kids Calendar Contest.

All Valley students grades K-12 are encouraged to submit drawings for the District's 2010 Healthy Air Living Clean Air Kids calendar.

Submissions should be in full color, on an 8 1/2- X 11-inch piece of white paper, in landscape orientation, depicting messages about clean air.

Send entries flat in a large envelope to: San Joaquin Valley Air District, Attn: Calendar Contest, 1990 E. Gettysburg Ave., Fresno, CA 93726.

District invites comments on Employer Based Trip Reduction Rule

Rule 9410 would require larger employers to establish employee trip reduction programs designed to encourage employees to reduce single-occupancy vehicle trips, reducing vehicle emissions associated with work commutes.

The Air District is still open to comments on this rule before workshops to be held in October.

The rule is scheduled to go before the Governing Board for considered adoption in December.

Comments can be e-mailed to: tripreduction@valleyair.org.

Further details on the rule can be viewed at: www.valleyair.org/tripreduction.htm.

Four new members added to Governing Board

On August 31, a Valley mayor and three city council members were appointed to the San Joaquin Valley Air Pollution Control District Governing Board.



*Stockton Mayor
Ann Johnston*



*Councilmember
Jesus Gamboa
City of Visalia*



*Councilmember
David Ayers
City of Hanford*



*Councilmember
Randy Miller
City of Taft*

The four new board members are:

- Councilmember David G. Ayers, City of Hanford;
- Councilmember Jesus Gamboa, City of Visalia;
- Mayor Ann Johnston, City of Stockton; and
- Councilmember Randy Miller, City of Taft.

The new board members join the current board members:

- Councilmember Chris Vierra, City of Ceres, Board Chair;
- Kings County Supervisor Tony Barba, Vice Chair;
- Fresno County Supervisor Judith G. Case;
- Madera County Supervisor Ronn Dominici;
- Henry Jay Forman, Ph.D., appointed by the Governor;
- Merced County Supervisor Michael G. Nelson;
- San Joaquin County Supervisor Leroy Ornellas;
- Stanislaus County Supervisor William O'Brien;
- John G. Telles, M.D., appointed by the Governor;
- Kern County Supervisor Ray Watson; and
- Tulare County Supervisor J. Steven Worthley.

The appointments take effect immediately, and are for a three-year term, which began in January 2009.

These locally elected officials and appointees, acting as policy makers, ensure that implementation of state and federal air pollution mandates in the Valley are tailored to local conditions and are responsive to local needs.

These appointments were made by the Valley-wide City Selection Committee, which appoints city representatives to boards, commissions and agencies as required by law.