

The eTRIP Rule

Rule 9410: Employer Based Trip Reduction

The **eTRIP Rule** requires larger employers to establish employee trip reduction programs. These programs are designed to encourage employees to reduce single-occupancy vehicle trips, thus reducing pollutant emissions associated with work commutes.

Applicability (*Section 2 of Rule 9410*)

This rule applies to employers with 100 or more eligible employees at a worksite. A worksite is defined as a central location and other facilities within one mile. Some employees are excluded from being counted for this rule, such as:

- Those who report to work before 6am or after 10am
- Part-time, seasonal, and temporary employees
- Employees who home garage their work vehicles
- Farm workers, field personnel, and construction workers
- Independent contractors and volunteers
- Emergency health and safety employees
- Employees who are on-call for at least 50% of their work time every year

eTRIP Rule requirements are phased in over several years, and the District is providing employers with guidance, trainings, online tools, and turnkey resources to make implementation of the eTRIP Rule as easy for employers as possible (*Sections 5 – 7 of Rule 9410*)

Registration: Employers will need to register with the District by July 1, 2010. Forms and online registration tools will be available by May 1, 2010.

Employer Trip Reduction Implementation Plan (eTRIP): The eTRIP is a menu-based approach, and employers choose the options that will work best for their worksite. Each eTRIP measure helps create an environment where it is easier for employees to choose to use ridesharing or alternative transportation. Each eTRIP measure has a point value, and employers' eTRIPs must meet specified points targets. Examples of eTRIP measures include ride-share bulletin boards, onsite lunch service, monetary incentives, and being a Healthy Air Living partner. eTRIP requirements are phased in over a three-year period to allow adequate time for planning.

ETRIP Phase	Submit ETRIP to the District by:	Implement starting:
Phase 1: "Marketing" & "Program Support" Strategies	September 1, 2011	January 1, 2012
Phase 2: "Services & Facilities" Strategy	September 1, 2012	January 1, 2013
Phase 3: "Transportation, Alternative Schedules, and Incentives" Strategy	September 1, 2013	January 1, 2014

Commute Verification and Annual Reporting: Employers will need to annually conduct Commute Verification that finds out how eligible employees traveled to and from work during a one-week period. Commute Verification results are for informational purposes, and there is no mandated employee participation level in ridesharing and alternative transportation. Commute Verification begins in 2014, with results reported annually starting in 2015.

For more information on the eTRIP Rule, visit: www.valleyair.org/tripreduction.htm
Email tripreduction@valleyair.org