

eTRIP Rule
Rule 9410: Employer Based Trip Reduction
SAMPLE eTRIP (February 2010 Draft)



Employer name:
Worksite Address:
Contact person and phone:
Number of Eligible Employees:

eTRIP Point Targets	Tier One Worksite	Tier Two Worksite
Total Points Goal	44	66
Minimum points per strategy		
Marketing Strategy	6	10
Program Support Strategy	6	8
Services and Facilities Strategy	8	10
Transportation, Alternative Schedules, and Incentives Strategy	14	20
<i>Additional Points Needed (from any measure or combination of measures)</i>	<i>10</i>	<i>18</i>

Phase 1 (eTRIP due September 1, 2011 – Implement by January 1, 2012)		
Marketing Strategy		Points
Tier One: 6 points Tier Two: 10 points	Healthy Air Living Partner	6 <input type="checkbox"/>
	Employer rideshare event	5 <input type="checkbox"/>
	Alt. Transportation meetings (semiannually)	5 <input type="checkbox"/>
	Alt. Transportation focus groups (semiannually)	5 <input type="checkbox"/>
	Onsite transit information center	3 <input type="checkbox"/>
	Alt. Transportation bulletin boards	3 <input type="checkbox"/>
	Attendance at a marketing class	3 <input type="checkbox"/>
	Employer rideshare newsletter (quarterly)	3 <input type="checkbox"/>
	“Best Workplaces for Commuters” Recognition	3 <input type="checkbox"/>
	Rideshare flyer (quarterly)	1 <input type="checkbox"/>
	CEO communication	1 <input type="checkbox"/>
	Employer-adopted alt. transportation policy	1 <input type="checkbox"/>
	Rideshare orientation for new employees	1 <input type="checkbox"/>
	Rideshare agency registration	1 <input type="checkbox"/>
Other approved strategy: _____	<input type="checkbox"/>	
Total Marketing Strategy:		
Program Support Strategy		Points
Tier One: 6 points Tier Two: 8 points	Internal ride matching	5 <input type="checkbox"/>
	Internal Guaranteed Ride Home service	
	For Production Workers	5 <input type="checkbox"/>
	For staff who are not Production Workers	5 <input type="checkbox"/>
	Personalized commute assistance	5 <input type="checkbox"/>
	Ride match bulletin board	3 <input type="checkbox"/>
	External employee ride matching services	3 <input type="checkbox"/>
	External Guaranteed Ride Home service	3 <input type="checkbox"/>
	Other approved strategy: _____	<input type="checkbox"/>
	Total Program Support Strategy:	

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Phase 2 (eTRIP due September 1, 2012, Implement by January 1, 2013)			
Services and Facilities Strategy		Points	
Tier One: 8 points Tier Two: 10 points	Onsite food service, or food service within ¼ mile of worksite	7	<input type="checkbox"/>
	Onsite child care	7	<input type="checkbox"/>
	Showers and/or Lockers onsite	7	<input type="checkbox"/>
	Onsite break room and kitchenette	5	<input type="checkbox"/>
	Electric vehicle recharging	5	<input type="checkbox"/>
	Onsite bike repair	2	<input type="checkbox"/>
	Onsite ATM	2	<input type="checkbox"/>
	Onsite vending machines	2	<input type="checkbox"/>
	Bike racks	2	<input type="checkbox"/>
	Health facilities	2	<input type="checkbox"/>
	Employer provided bicycles	2	<input type="checkbox"/>
	Fitness area and/or classes	2	<input type="checkbox"/>
	Employer organized lunch delivery (twice/month)	1	<input type="checkbox"/>
	Direct deposit	1	<input type="checkbox"/>
	Check cashing	1	<input type="checkbox"/>
	Break and/or lunch activities	1	<input type="checkbox"/>
	Dry cleaning	1	<input type="checkbox"/>
	Postal service, or post office within ¼ mile of worksite	1	<input type="checkbox"/>
	Onsite picnic tables	1	<input type="checkbox"/>
	Maps to local conveniences	1	<input type="checkbox"/>
Other approved strategy: _____		<input type="checkbox"/>	
Total Services & Facilities Strategy:			

Phase 3 (eTRIP due September 1, 2013, Implement by January 1, 2014)					
Transportation, Alternative Schedule, and Incentives			Points		
Tier One: 14 points Tier Two: 20 points	Compressed Work Week		<input type="checkbox"/>		
	A: For percentage based on all Eligible Employees		A	B	
	B: For percentage based on all Eligible Employees except Production Workers				
	75% participation rate		15	8	
	50% participation rate		12	6	
	25% participation rate		9	4	
	10% participation rate		6	2	
	Telecommuting program		9	<input type="checkbox"/>	
	Comprehensive Vanpool program		8	<input type="checkbox"/>	
	Comprehensive Carpool program		8	<input type="checkbox"/>	
	Comprehensive Bicycle program		7	<input type="checkbox"/>	
	Shuttles		5	<input type="checkbox"/>	
	Flex time schedules				
	For Production Workers		3	<input type="checkbox"/>	
	For staff who are not Production Workers		3	<input type="checkbox"/>	
	Staggered work schedules		3	<input type="checkbox"/>	
	Monetary incentive		12	<input type="checkbox"/>	
	Extra time off		7	<input type="checkbox"/>	
	Vanpool subsidy		5	<input type="checkbox"/>	
	Transit subsidy		5	<input type="checkbox"/>	
	Bicycle subsidy		5	<input type="checkbox"/>	
	Startup incentive		3	<input type="checkbox"/>	
	Discount transit passes		3	<input type="checkbox"/>	
	Discounted/free meals (once/month)		3	<input type="checkbox"/>	
	Preferential parking		1	<input type="checkbox"/>	
	Points program		1	<input type="checkbox"/>	
	Prize drawing (quarterly)		1	<input type="checkbox"/>	
	Other approved strategy: _____			<input type="checkbox"/>	
	Total Transportation, Alternative Schedules, & Incentives Strategy:				

When the Phase 3 eTRIP is submitted, Employers will also select additional measures from any phase to meet **"Additional Points Needed:"**

- **Tier One: 10 points**
- **Tier Two: 18 points**