

Welcome Symposium Participants



Seyed Sadredin

As 2006 draws to a close, we can take pride in our collective efforts, which have led to unprecedented success in cutting the Valley's smog and particulate pollution. There is no time, however, to rest on our laurels, as the Valley faces a daunting challenge in meeting the new health-based standards for ozone and particulates.

We welcome you to the 2006 San Joaquin Valley Air Quality Symposium, "Mission Possible: Charting the Forecast for Success," an event that brings together a diverse group of experts – health-care professionals, scientists and innovators – to share insights, identify solutions and create additional avenues for collaboration in reaching our common goal of an improved quality of life for all Valley residents.

Although the perspectives these presenters offer are as varied as their fields, they are united in one overarching commonality: In order to be permanently effective in our work to improve our air quality, we must find new ways to maximize the Valley's diverse resources.

We believe today's agenda truly includes something for everyone: presentations on health impacts of poor air quality and a recent study on the potential economic benefits of improved air quality; an in-depth outline of the District's newest plans to meet even more stringent air-quality standards; engaging discussions with panels on "green contracting," alternative compliance and bringing much-needed money into the Valley to combat our air problems; and a keynote address by the chairman of the California Air Resources Board.

As often happens in any situation where new thinking is required, we expect that seeds of thought planted today will bear unforeseen and remarkable fruit in years to come.

Thank you for your time and your attendance. Most importantly, thank you for your commitment to joining us in the mission of cleaner air for all of us.

We're driving toward A cleaner future.

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Program Schedule

7:30 am

Kern River - Buena Vista Room
Registration & Continental breakfast
Visit the Vendor Court

8:30 am – Welcome

SJVAPCD Governing Board Chair, Mike Maggard,
Councilmember, City of Bakersfield

Emcee: Seyed Sadredin, SJVAPCD APCO/Executive Director

9:00 am

**“Making The Connection: Health-Based Standards
and the District’s Attainment Plans”**

*Barbara Weller, Ph.D., Manager, Population Studies Section,
California Air Resources Board*

10:00 am – Morning break

Visit the Vendor Court

10:15 am

**“The Health and Related Economic Benefits of Attaining
Healthful Air in the San Joaquin Valley,” 2006 study**

*Jane V. Hall, Ph.D., Co-director, California State University, Fullerton,
Institute for Economic and Environmental Studies*

*Victor Brajer, Ph.D., Professor of Economics, California
State University, Fullerton*

*Frederick Lurmann, Manager of Exposure Assessment Studies,
Sonoma Technologies, Inc.*

11:15 am

“Challenges and Strategies: Meeting the 8-Hour Ozone Standard “

SJVAPCD Planning Department staff

Scott Nester, Planning Director

Don Hunsaker, Ph.D., Supervising Air Quality Planner

Evan Shipp, Air Quality Project Planner

12:00 pm – Keynote luncheon address

“From Science to Clean Air”

Robert Sawyer, Ph.D., Chairman of the California Air Resources Board

1:30 pm – Panel 1

“A Valley United: Working Together to Bring Financial Resources to the Valley”

*Pete Weber, Governor's Partnership for the San Joaquin Valley,
Air Quality Workgroup*

Randy Pestor, Consultant, California Senate Environmental Quality Committee

*Roger Christy, Representative, Policy, Government and Public Affairs,
Chevron North American Exploration and Production Company*

Tom Bohigian, State Director, Senator Barbara Boxer

Carolina Simunovic, Environmental Health Director, Fresno Metro Ministries



Operation Clean Air
The San Joaquin Valley Air Initiative

Operation Clean Air is a coalition of all stakeholders working to improve the Valley's air and enhance its economic prosperity.

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Fresno CA 93710

www.operationcleanair.org

2:45 pm – Panel 2

“Green Contracting: An Untapped Potential of Innovative Solutions for Our Unique Valley”

Sean Edgar, Executive Director, Clean Fleets Coalition

Tom Jennings, Chief Counsel, California Air Resources Board

3:30 pm – Afternoon break

Visit the Vendor Court

3:45 pm – Panel 3

“Thinking Outside the Box: Alternative Compliance”

Catherine Reheis-Boyd, Chief Operating Officer, Western States Petroleum Association

Jan Ennenga, Executive Director, Manufacturers Council of the Central Valley

Kerry Drake, Associate Director, Air Division, Environmental Protection Agency

Paul Cort, Staff Attorney, Earthjustice

4:45 pm – Wrap-up and adjourn

You CAN Make a Difference in the Valley's Air Quality!

Valley Clean Air Now (Valley CAN) is a non-profit organization committed to improving air quality in communities throughout the California San Joaquin Valley. Learn how you too can make a difference in better air quality through our many programs at www.Valley-CAN.org.



www.Valley-CAN.org

Presentation Copies *To reduce paper waste, copies of PowerPoint presentations will be available online at www.valleyair.org by the week of December 11. Speaker biographies are listed in the Symposium Speakers handout in your packet.*

2006 Vendor Court

AHM Associates, Inc.

AIR (Agriculture Improving Resources)

California Air Resources Board

Central Valley Air Quality Coalition

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Cummins West

Jackson, DeMarco, Tidus & Peckenpaugh

Kern Council of Governments

San Joaquin Valley Air Pollution Control District

Valley CAN

Agriculture Improving Resources (A.I.R.)

A partnership formed to aid agriculture in promoting the voluntary improvement of air quality through scientifically proven and cost effective measures.

Almond Hullers and Processors Association
California Air Resources Board
California Apple Commission
California Association of Resource Conservation Districts
California Cotton Ginners and Growers Associations
California Dairy Campaign
California Farm Bureau Federation
Fresno County Farm Bureau
Kern County Farm Bureau
Kings County Farm Bureau
Madera County Farm Bureau
Merced County Farm Bureau
Nisei Farmers League
Raisin Bargaining Association
San Joaquin County Farm Bureau
San Joaquin Valley Unified Air Pollution Control District
Stanislaus County Farm Bureau
Tulare County Farm Bureau
USDA Natural Resources Conservation Service
Western Plant Health Association





West



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Southern California Gas Company salutes the *San Joaquin Valley Air Pollution Control District* for its commitment to protect the quality of our natural environment.

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Air Pollution Control District
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City of Ripon

Seyed Sadredin
*Executive Director/Air Pollution
Control Officer*

The Governing Board meets at 9 a.m. the third Thursday of the month (except it will meet December 14, 2006) by video-conference between the District's three offices in Bakersfield, Fresno and Modesto. The public is welcome to attend.