

GOVERNING BOARD

**J. Steven Worthley, Chair**  
Supervisor, Tulare County

**Ann Johnston, Vice Chair**  
Mayor, City of Stockton

**Tony Barba**  
Supervisor, Kings County

**Judith G. Case**  
Supervisor, Fresno County

**Ronn Dominici**  
Supervisor, Madera County

**Henry Jay Forman, Ph.D.**  
Appointed by Governor

**Mike Lane**  
Councilmember, City of Visalia

**Randy Miller**  
Mayor, City of Taft

**William O'Brien**  
Supervisor, Stanislaus County

**Leroy Ornellas**  
Supervisor, San Joaquin County

**John G. Telles, M.D.**  
Appointed by Governor

**Chris Vierra**  
Mayor, City of Ceres

**Hub Walsh**  
Supervisor, Merced County

**Raymond A. Watson**  
Supervisor, Kern County

**Vacant**  
Small City Representative, Kings County

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**Seyed Sadredin**  
Executive Director  
Air Pollution Control Officer

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4800 Enterprise Way  
Modesto, CA 95356-8718  
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Central Region Office  
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Southern Region Office  
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Bakersfield, CA 93308-9725  
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[www.valleyair.org](http://www.valleyair.org)

San Joaquin Valley Unified Air Pollution Control District

## GOVERNING BOARD MEETING

Central Region Office, Governing Board Room  
1990 E. Gettysburg Avenue, Fresno, CA

# AGENDA

Thursday, March 17, 2011  
9:00 a.m.

Meeting held via video teleconference (VTC) system with the Central Region Office (Fresno), the Northern Region Office (Modesto) and the Southern Region Office (Bakersfield). Governing Board meetings are webcast.

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All meeting attendees are advised that all pagers, cellular telephones and any other communication devices should be powered off upon entering the Governing Board Room or VTC Rooms, as these devices interfere with our meeting.

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Any member of the public may address the Governing Board during both the public comment period and on any scheduled item on the agenda. Comments are limited to a maximum of three minutes per speaker unless, for good cause, the Chair amends the time limit.

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- The San Joaquin Valleywide Air Pollution Study Agency Governing Board **WILL NOT MEET** prior to this meeting.
  - Please provide 20 copies of any information intended for use at Governing Board Meetings to the Clerk to the Board prior to the Meeting.
  - To request special accommodations for those persons with disabilities or to request Spanish interpreting services, please contact the Clerk of the Boards at (559) 230-6000 at least 7 days prior to the meeting date.
  - The Governing Board relies on the credibility of witnesses and the veracity of testimony on matters brought before this Board for action.
  - While we request that you fill in your name on the Sign-in Sheet, filling it out is voluntary.
  - **The Complete Agenda Packet is available online at [www.valleyair.org](http://www.valleyair.org)**
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1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF CONSENT CALENDAR - Item Numbers (14 - 21)  
*These items are routine in nature and are usually approved by a single vote. Prior to action by the Board, the public will be given the opportunity to comment on any consent item.*
4. PUBLIC COMMENT - *This time is made available for comments from the public on matters within the Board's jurisdiction that are not on the Agenda. It is requested that no comments be made during this period on items on the Agenda. The public may make comments on each Board Agenda Item during the time allowed for public comment. Attention is called to the fact that the Board is prohibited by law from taking action on matters discussed that are not on the Agenda.*
5. [REPORT ON DISTRICT CITIZENS ADVISORY COMMITTEE ACTIVITIES](#)
6. [ADD HEALTHY AIR LIVING TIPS TO EACH REGULAR GOVERNING BOARD AGENDA](#)
7. [APPROVE FAST TRACK GUIDANCE FOR GREEN PURCHASING AND CONTRACTING, ALTERNATIVE ENERGY, AND URBAN HEAT ISLAND MITIGATION TO ASSIST NON-REGULATORY EFFORTS TO EXPEDITE OZONE ATTAINMENT](#)
8. VERBAL UPDATE ON WEEKEND AUTOMOBILE REPAIR EVENTS THROUGH THE DISTRICT'S POLLUTING AUTOMOBILE SCRAP AND SALVAGE PROGRAM – In partnership with the Foundation for California Community Colleges and Valley Clean Air Now (CAN), the District is holding fifteen (15) weekend vehicle repair events throughout the Valley in the coming months. This program was approved by your Board in March, 2010 and weekend events commenced in January, 2011. The first two events in Stockton and Fresno have been an overwhelming success with close to 500 vehicles tested at each event. In the program, owners of vehicles that fail an initial screening test are given vouchers that can be redeemed for smog-related repairs at approved repair facilities. Future events, as they are scheduled, will be posted on the District website at [www.valleyair.org](http://www.valleyair.org). The next two events are as follows: March 19, 2011 at Bakersfield College in Bakersfield and April 16, 2011 at Modesto Junior College in Modesto.
9. [CONTRACT AWARD TO JEFFREY SCOTT ADVERTISING \(JSA\) FOR ADVERTISING AND MARKETING AGENCY REPRESENTATION: COMPREHENSIVE, MULTILINGUAL PUBLIC OUTREACH CAMPAIGNS](#)
10. [VERBAL REPORT ON AIR RESOURCES BOARD ACTIVITIES](#)

11. EXECUTIVE DIRECTOR/APCO COMMENTS
12. GOVERNING BOARD MEMBER COMMENTS
13. CLOSED SESSION – The Governing Board will hold a Closed Session pursuant to Section 54957 of the Government Code (Ralph M. Brown Act) as follows: PUBLIC EMPLOYMENT: Title: District Counsel, Recruitment of District Counsel due to anticipated retirement of incumbent.

CONFERENCE WITH LEGAL COUNSEL--EXISTING LITIGATION (Government Code Section 54956.9). Coalition for Clean Air v. City of Visalia, Tulare Superior Court N. VCU 240546.

ADJOURN

*Next scheduled meeting of the Governing Board: Thursday, April 21, 2011 starts at 9:00 a.m., Central Region Office, Governing Board Room, 1990 E. Gettysburg Avenue, Fresno. The meeting will be held via video teleconference (VTC) with the Northern Region Office (Modesto) and the Southern Region Office (Bakersfield) participating via VTC.*

CONSENT CALENDAR: ITEMS 14 - 21

14. APPROVE ACTION SUMMARY MINUTES FOR THE SAN JOAQUIN VALLEY UNIFIED AIR POLLUTION CONTROL DISTRICT GOVERNING BOARD MEETING OF THURSDAY, JANUARY 20, 2011
15. RECEIVE AND FILE LIST OF SCHEDULED MEETINGS FOR 2011
16. RECEIVE AND FILE OPERATION STATISTICS SUMMARY FOR JANUARY AND FEBRUARY, 2011
17. RECEIVE AND FILE BUDGET STATUS REPORT AS OF FEBRUARY 28, 2011
18. REAPPOINT PRIMARY AND ALTERNATE ATTORNEY AND ENGINEER MEMBERS, PRIMARY AND ALTERNATE MEDICAL MEMBERS, AND PRIMARY AND ALTERNATE PUBLIC MEMBERS TO REGIONAL HEARING BOARDS
19. APPROVE AND AUTHORIZE THE CHAIR TO EXECUTE AMENDMENT 2 TO AGREEMENT NO. 07-10-08 WITH APPLIED DEVELOPMENT ECONOMICS TO EXTEND THE TERM OF THE AGREEMENT TO SEPTEMBER 30, 2011
20. RECEIVE AND FILE PROPOSED AMENDMENTS TO RULE 2201 (NEW AND MODIFIED STATIONARY SOURCE REVIEW RULE)
21. APPOINT MEMBER TO THE DISTRICT'S ENVIRONMENTAL JUSTICE ADVISORY GROUP