

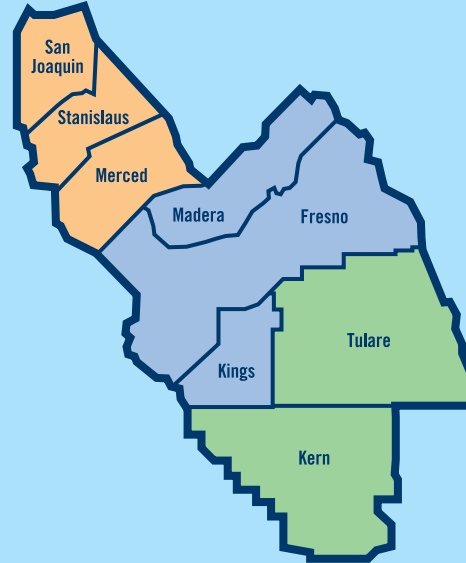
ABOUT THE DISTRICT

The San Joaquin Valley Air Pollution Control District is made up of eight counties in California's Central Valley: San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and the Valley air basin portions of Kern.

Leadership and direction of air pollution-control activities in the Valley are provided by the 15-member Governing Board. The Board consists of representatives from the Board of Supervisors of each county, five City Council members and two public members appointed by the Governor.



For more information, visit www.valleyair.org or contact the nearest District office.



Northern Region

Serving San Joaquin, Stanislaus and Merced counties
4800 Enterprise Way, Modesto, CA 95356-8718
Tel: 209-557-6400 FAX: 209-557-6475
Complaint Line: 1-800-281-7003

Central Region (Main Office)

Serving Madera, Fresno and Kings counties
1990 E. Gettysburg Avenue, Fresno, CA 93726-0244
Tel: 559-230-6000 FAX: 559-230-6061
Complaint Line: 1-800-870-1037

Southern Region

Serving Tulare and the Valley air basin portion of Kern county
34946 Flyover Court, Bakersfield, CA 93308-9725
Tel: 661-392-5500 FAX: 661-392-5585
Complaint Line: 1-800-926-5550

Please visit our web sites:
www.valleyair.org & www.healthyairliving.com

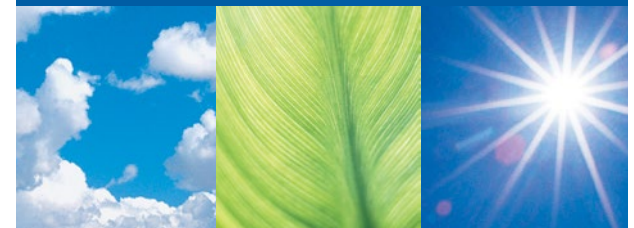


HEALTHY AIR LIVING™

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DISTRICT MISSION STATEMENT



San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT

1-800 SMOG INFO
www.valleyair.org

Working to improve the health and quality of life for all Valley residents.

The Air District's Mission

The San Joaquin Valley Air District is a public health agency whose mission is to improve the health and quality of life for all Valley residents through efficient, effective and entrepreneurial air quality management strategies. Our Core Values have been designed to ensure that our mission is accomplished through common sense.

The Air District's Vision:

Healthful air that meets or exceeds air quality standards for all Valley residents. The District is a leader in air-pollution control. Valley residents take pride in our collective efforts to continuously improve air quality.

Core Values:

Protection of Public Health

The District shall continue to strive to protect the health of Valley residents through efforts to meet health-based state and federal ambient air-quality standards, based on science and prioritized where possible using health-risk reduction strategies.



Active and effective air pollution control efforts with minimal disruption to the Valley's economic prosperity

District staff shall work diligently to adopt and fully implement cost-effective air pollution-control measures, provide meaningful incentives for reducing emissions, and develop creative alternatives for achieving emissions reductions.

Outstanding customer service

District staff shall work to provide excellent customer service for stakeholders in activities including: rule and plan development; permitting and emissions inventory functions; compliance activities; financial and grant-funding transactions; and response to public complaints and inquiries.

Ingenuity and innovation

The District values innovation and ingenuity in meeting the challenges we face. Examples of this spirit of innovation include developing programs that provide new incentives for emissions reductions, and providing alternate compliance strategies that supplement traditional regulatory efforts and generate more emissions reductions than could otherwise be reasonably obtained.

Accountability to the public

The District serves, and is ultimately accountable to, the people of the Valley for the wise and appropriate use of public resources, and for accomplishing the District's mission with integrity and honesty.

Open and transparent public process

The District shall continue to provide meaningful opportunities for public input and be responsive to all public inquiries.

Recognition of the uniqueness of the San Joaquin Valley

The Valley's meteorology, topography and economy differ significantly from those in other jurisdictions. Although it is valuable to review and evaluate efforts of other agencies, we must consistently look for solutions that fully consider the Valley's unique needs.

Continuous improvement

The District works to continually improve its internal operations and processes, and strives to streamline District operations through optimally utilizing information technology and human resources.

Effective and efficient use of public funds

The District shall continually strive to efficiently use all resources and to minimize costs associated with District functions

Respect for the opinions and interest of all Valley residents

The District shall respect the interests and opinions of all Valley residents and fully consider these opinions, working cooperatively, in carrying out the District's mission.

