



San Joaquin Valley

AIR POLLUTION CONTROL DISTRICT

Outreach and Communications Department

Central Region

1990 E. Gettysburg Ave.
Fresno, CA 93726
559-230-6000

Southern Region

34946 Flyover Court
Bakersfield, CA 93308
661-392-5500

Northern Region

4800 Enterprise Way
Modesto, CA 95356
209-557-6400

Memo to: K-12 principals and teachers in the Central San Joaquin Valley
From: Brenda Turner, Outreach and Communications Representative, Southern Region
Subject: **Deadline Oct. 3, 2011, for Healthy Air Living Kids' Calendar Contest**

The deadline for submitting artwork for the Valley Air District's 2012 Healthy Air Living Kids' Calendar will be Monday, Oct. 3, 2011. Hundreds of Valley students entered drawings for the 2011 bilingual wall calendar, out of which 14 winners were selected. Contest flyers in English and Spanish are available for teachers to hand out to students, and we hope some of your students will enter.

Students in kindergarten through 12th grade are eligible to enter. Artists should place the page sideways, in landscape orientation, so the paper is 8-½ inches high and 11 inches wide. Artwork should be in bright colors and contain a written message about how to live a healthy air life. Healthy Air Living is a comprehensive initiative that aims to improve the health and quality of life of all Valley residents by making air quality a priority consideration in all business and personal decisions. (Students should focus on air-quality themes rather than concentrating on anti-smoking messages.)

Fourteen entries with clean-air themes will be selected for the calendar and photos of winning student artists may be featured inside. About 20,000 calendars are distributed in December and are free to schools, community groups, healthcare facilities, churches and non-profit organizations. Winning students and their schools also receive free calendar copies.

Students should include their name, address, contact phone number, age, grade, school and date submitted on the back of the artwork and mail it flat, not folded, to Kids' Calendar Contest, Valley Air District, 1990 E. Gettysburg Ave., Fresno, CA 93726.

Messages from previous calendars included: "Save the Earth. Walk to School."; "Keep our air clean. Ride your bike."; "Don't pollute the air. Flex your car trips, carpool."; and "Don't burn wood when the air is bad." Messages for the 2012 calendar could include: "Live a Healthy Air Life!", "Healthy air starts with me!", "When we breathe cleaner, we live better!", and "Use electric mowers, not gas." See the winning drawings and other information about the calendar on our website at http://www.valleyair.org/kids/clean_air_calendar_contest.htm, or contact me at brenda.turner@valleyair.org for more information.

We hope to see entries from your school for this year's contest. Through the calendar, thousands of Valley residents will be reminded to reduce air pollution and help clean up our air.