

Action Summary Minutes  
San Joaquin Valley Unified Air Pollution Control District

**ENVIRONMENTAL JUSTICE ADVISORY GROUP (EJAG)**

Central Region Office, Governing Board Room  
1990 E. Gettysburg Avenue, Fresno, CA

**Thursday, October 24, 2013**  
**5:30 p.m.**

*The Environmental Justice Advisory Group Meeting was held via video teleconference (VTC): Central Region Office, Governing Board Room, 1990 E. Gettysburg Avenue, Fresno, the Southern Region Office, VTC Room, 34946 Flyover Court, Bakersfield and the Northern Region Office, VTC Room, 4800 Enterprise Way, Modesto*

1. CALL TO ORDER – The meeting was called to order at 5:35 p.m.
2. ROLL CALL – A quorum was not yet present.

<b>County</b>	<b>Member Name/Interest Group</b>	<b>Location</b>
Tulare	Derek Williams, At-large Rep.	Central
Merced	Melissa Kelly-Ortega, At-large Rep.	North
Kings	*Maricela Mares-Alatorre, At-large Rep.	Central
San Joaquin	*Esperanza Vielma, At-large Rep.	North
Stanislaus	Rayna Ruiz, At-large Rep.	North
Kern	*Marvin Dean, Business Owner	Central
Kern	Robert Smith, At-large Rep.	South

\*Ms. Mares-Alatorre arrived at 5:43 p.m.

\*Ms. Vielma arrived at 6:00 p.m. and a quorum was present.

\*Mr. Dean arrived at 6:05 p.m.

Staff present in Central Region Office (Fresno) – Rick McVaigh, Deputy APCO; Errol Villegas, Strategies and Incentives Program Manager; Todd DeYoung, Strategies and Incentives Program Manager; Jaime Holt, Chief Communications Officer; Ana Reyes, Air Quality Education Representative; Anton Simanov, Network Systems Analyst.

Staff present in Southern Region Office (Bakersfield) – Mike Oldershaw, Compliance Manager.

Staff present in Northern Region Office (Modesto) – Anthony Presto, Air Quality Education Representative.

Members of the public present –Dominique Curl, Outreach Program Director for A. Philip Randolph Community Development Corporation.

4. PUBLIC COMMENTS – None.
5. CHAIR COMMENTS – Mr. Williams announced that Ms. Garcia is resigning from EJAG. The recruitment process will begin soon for a new at-large representative for Madera County.
6. APCO/DEPUTY APCO COMMENTS – Mr. McVaigh said there were several items of interest on the agenda for the November Governing Board Meeting.

Mr. McVaigh said District staff will make a presentation on a potential approach to assess wood smoke impact in foothill communities. If wood smoke is found to be a public health issue in these communities, the District would initially look into a voluntary program with outreach and education and potentially additional incentives.

Mr. McVaigh said at the beginning of the fiscal year, the District allocated \$8 million to replace/retrofit school buses. At the Governing Board Meeting, the District will propose leveraging an additional \$3 million from the Public Benefit Grants program for replacing school buses. With this program, school districts can receive up to 50 percent in matching funds to replace some of their oldest buses.

Mr. McVaigh announced the summer ozone season ends October 31<sup>st</sup> and for the first time in history, the Valley had no exceedences of the 1-hour ozone standard. The District will formally ask the EPA to deem the Valley in attainment and to lift the Clean Air Act penalties.

\*Ms. Mares-Alatorre arrived at 5:43 p.m.

7. RULE AND 2012 PM2.5 PLAN UPDATES – Errol Villegas, Strategies and Incentives Manager, presented the update.
8. REVIEW OF DISTRICT OUTREACH MATERIALS – Jaime Holt, Chief Communications Officer, said the District is working on a new brochure for the Healthy Air Living (HAL) program. The purpose of this brochure is to communicate what the program is and to encourage people to get involved. She asked EJAG to look over the provided information and offer their feedback. Ms. Holt said the District is also working on revamping the HAL website and is looking for ideas there as well. Mr. Williams asked everyone to bring their ideas to the December meeting.

\*Ms. Vielma arrived at 6:00 p.m. and a quorum was present.

\*Mr. Dean arrived at 6:05 p.m.

9. TRUCK GRANT PROGRAM (OVERVIEW) – Todd DeYoung, Strategies and Incentives Program Manager, made the presentation.

Ms. Mares-Alatorre asked about the District's outreach strategy. Ms. Holt said the District has done radio spots and has placed bilingual posters at truck stops, truck washes and convenience stores. Ms. Mares-Alatorre suggested doing outreach at trucking schools. Ms. Kelly-Ortega suggested truck weighing stations and highway billboards. Ms. Holt said the District spoke with CalTrans about using highway billboards, but it wasn't an option.

Mr. Dean asked if it was possible to get a list of truck owners from the DMV in order to send out information. Mr. DeYoung said the ARB has access to DMV data and the truckers database. Mr. McVaigh added that the ARB included flyers in registration renewal notices.

Mr. Williams stressed the importance of outreach and ensuring all truckers are aware of the new regulations. If truckers aren't aware of the regulations and their trucks are not in compliance, these trucks will be taken off the road, which will make prices go up. This will have an impact on EJAG communities. If this happens, Mr. Williams said he would recommend the District request an extension from the ARB.

Public Comment: Naazim Hamed, President of San Joaquin Valley Minority Contractors Association, thanked Mr. Dean for inviting him to attend the meeting. Mr. Hamed said many members of his organization need this grant program. He said his organization's outreach program can work with the District to help get the information out.

10. ESTABLISH EJAG MEMBER ALTERNATES – Mr. Williams said the new meeting schedule has solved the issues with attendance. He suggested this item be removed from the agenda.
11. DECEMBER EJAG MEETING AGENDA ITEMS – The following items will be on the December agenda:
  - Outreach Materials
  - Truck Grant Program Update
  - ERC Banking to be included in Rule Update
3. APPROVE MINUTES FOR AUGUST 22, 2013 -  
(This item was postponed until a quorum was present.)

Moved:	Dean
Seconded:	Kelly-Ortega
Ayes:	Smith, Kelly-Ortega, Vielma, Ruiz, Williams, Dean
Nays:	None
Abstained:	Mares-Alatorre

**Motion passed to approve the minutes for August 22, 2013.**

12. PUBLIC COMMENTS (Second Opportunity) – Dominic Curl, Outreach Program Director for A. Philip Randolph Community Development Corporation, reminded EJAG about the upcoming California Regional Transportation Summit to be held in Bakersfield on January 9 and 10. The event website is [www.sjvannualpce.info](http://www.sjvannualpce.info).
13. EJAG MEMBER COMMENTS – Ms. Vielma asked for an update on the anticipated presentation by Global Community Monitoring (GCM). Mr. McVaigh said the District contacted GCM about providing a copy of their presentation, but it has not yet been received. If GCM provides their presentation one week prior to the meeting, they will be on the agenda for December. Mr. Williams suggested having the presentation in February because of other critical items on the December agenda.

Mr. Dean said he was approached by Dennis Fox who felt he wasn't given adequate opportunity to speak at the last meeting. Mr. McVaigh said there is opportunity for public comment at the beginning and ending of every meeting. These opportunities are for comments regarding items that are not on the agenda. There is also opportunity for public comment on each agenda item.

Mr. Williams added the Brown Act requires all action items be open to public comment. Generally, every item is opened up for public comment, but occasionally when there is a very full agenda, discussion items maybe not be opened for public comment.

14. EJAG MEMBER SUGGESTIONS TO BE INCLUDED IN THE PRESENTATION OF THE EJAG REPORT DURING CAC MEETING ON TUESDAY, DECEMBER 3, 2013, AT 10 a.m. – None.
15. VOLUNTEER TO PRESENT REPORT DURING CAC MEETING TUESDAY, DECEMBER 3, 2013, AT 10 a.m. – Mr. Williams volunteered.

ADJOURN

Meeting adjourned at 6:57 p.m.

NEXT MEETING – The next EJAG meeting is scheduled for Thursday, December 5, 2013, at 5:30 p.m. The meeting will be held via video teleconference (VTC), with the Central Region Office (Fresno), the Northern Region Office (Modesto) and the Southern Region Office (Bakersfield) participating.