

Action Summary Minutes
San Joaquin Valley Unified Air Pollution Control District

ENVIRONMENTAL JUSTICE ADVISORY GROUP (EJAG)

Central Region Office, Governing Board Room
1990 E. Gettysburg Avenue, Fresno, CA

Thursday, August 27, 2015
5:30 p.m.

*The Environmental Justice Advisory Group Meeting was held via video teleconference (VTC):
Central Region Office, Governing Board Room, 1990 E. Gettysburg Avenue, Fresno, the Southern
Region Office, VTC Room, 34946 Flyover Court, Bakersfield and teleconference in the Northern
Region Office, VTC Room, 4800 Enterprise Way, Modesto*

1. Call to Order – The Chair, Esperanza Vielma, called the meeting to order at 5:32 p.m.
2. Roll Call – was taken and a quorum was present.

<u>County</u>	<u>Member Name/Interest Group</u>	<u>Location</u>
Fresno	Kevin Hamilton, CAC-Environmental (Primary)	Central
Kern	Marvin Dean, Ethnic-Small Business Owner	South
Kern	Robert Smith, At-Large Rep	South
Kings	Maricela Mares-Alatorre, At-Large Rep	Central
Madera	Michelle Garcia, At-Large Rep*	Central
Merced	Jack Lemen, CAC-City (Primary)	Central
Merced	Melissa Kelly-Ortega, At-Large Rep	Central
San Joaquin	Esperanza Vielma, At-Large	North
Stanislaus	Thomas Helme, At-Large Rep	North

*Ms. Garcia arrived at 5:40 p.m.

**Ms. Mares-Alatorre arrived at 5:54 p.m.

Staff Present in Central Region Office (Fresno) –Samir Sheikh, Deputy APCO; Jaime Holt, Chief Communications Officer; Tom Jordan, Senior Policy Advisor; Ryan Hayashi, Director of Compliance; Errol Villegas, Strategies and Incentives Program Manager; Todd DeYoung, Strategies and Incentives Program Manager; Ruth Crisp, Audio Video Specialist II

Staff Present in the Northern Region Office (Modesto) – Anthony Presto, Air Quality Education Rep II

Staff Present in the Southern Region Office (Bakersfield) – Leonard Scandura, Permit Services Manager

Members of the public present – Pedro Avila, Angie Medina, Edgar Garibay, Janet Deets.

3. Approve Minutes of June 25, 2015 – The Chair asked if there were any comments regarding the Minutes for June 25, 2015. On motion of Mr. Dean and seconded by Mr. Hamilton, the Minutes were unanimously approved with no changes.

Mr. Helme requested information regarding a previous agenda item, Transboundary Ozone Conference. Samir Sheikh, Deputy APCO, explained that EJAG members were to provide their feedback on the conference. Mr. Hamilton and Mr. Dean volunteered to provide their feedback of the conference. Ms. Vielma requested this item be placed on the agenda.

4. Public Comments – Pedro Avila and Angie Medina of Road Finch introduced themselves and briefly explained their advertising organization. Mr. Avila reported they utilize bicycles instead of automobiles for mobile advertising and would like to target small businesses and disadvantaged communities. Ms. Medina reported the website for their company is: www.roadfinch.com.

Mr. Dean asked if Road Finch is willing to coordinate with the District on outreach opportunities to disadvantage communities. Mr. Avila responded affirmatively.

5. Chair Comments – None.
6. APCO/Deputy APCO Comments – Mr. Sheikh welcomed the new Chair of EJAG.

The following were also mentioned:

- Governing Board supported the recommendation by EJAG members regarding developing tools to assist Valley entities in applying for Cap and Trade Funding.
 - The District accepted \$1 million from EPA awarded by grant through a highly competitive process to replace agricultural tractors.
 - The District filed the latest demonstration report for emissions reductions achieved through incentive programs for Rule 9610 (State Implementation Plan Credit for Emission Reductions Generated through Incentive Programs).
7. Updates on Attainment Plans and Rules – Errol Villegas, Program Manager for Strategies and Incentives Department, presented the updates.

Ms. Kelly-Ortega requested more information on the Public Advisory Workgroup. Mr. Sheikh explained the workgroup consists of CAC and EJAG members along with ARB and EPA staff as technical advisors to provide feedback in developing the upcoming 2008 8-hour Ozone Standard Plan. He added there will be public workshops in addition to the Public Advisory Workgroup meetings. Mr. Dean encouraged EJAG members to inform their constituents to attend Public Workshop meetings regarding the 2008 8-hour Ozone Plan to provide input and have their concerns heard. He commended District staff in coordinating all parties involved in the Public Advisory Workgroup.

Public Comments: None.

8. Update on Tune In Tune Up Program and New Vehicle Retirement/Replacement Option for Valley Residents – Todd DeYoung, Program Manager with the District's Strategies and Incentives Department, provided the update. Mr. Sheikh acknowledged Mr. Jordan, Mr. DeYoung and his staff on their efforts to obtain the state funding. He also thanked EJAG members for their suggestions and strong support.

Mr. Hamilton congratulated District staff on the excellent job with the Tune In Tune Up program. He suggested holding events in smaller communities. Mr. DeYoung asked EJAG members to forward ideas to him on where to hold events. Jaime Holt, Chief Communications Officer, added EJAG members could forward locations of where to hold events to Mr. DeYoung as well.

Ms. Garcia also commended District staff. She asked if incentives could be made available for other sources of transportation such as bicycles. Mr. DeYoung stated the suggestion would be reviewed. Mr. Smith supported the suggestion of offering bicycles within the incentive program.

Public Comments: Edgar Garibay asked for an estimate of number of cars that can be purchased with the program with the funding available. Mr. DeYoung responded the \$2.4 million available can assist residents purchase approximately 200 vehicles. He added the District will apply for \$20 million in state funding.

Ms. Vielma reported she will follow up and forward information on the suggestions regarding bicycles and events that are taking place to possibly provide outreach.

9. Valley Efforts Related to Cap and Trade Funds – Tom Jordan, Senior Policy Advisor for the District, provided the presentation on this item. Mr. Jordan provided a detailed update on current funding opportunities and the District's efforts to assist local entities in applying for funding. Mr. Jordan additionally provided an update on legislative activity with respect to Cap and Trade funding.

Mr. Hamilton raised his concerns regarding the state's push to pursue zero emissions technologies that might not be suitable in addressing the Valley's attainment needs, particularly with respect to drayage trucks and other trucks used in the goods movement sector. Mr. Hamilton suggested that an item be placed at a future EJAG meeting to discuss this issue and have EJAG take a position on supporting the development of near zero technologies that provide solutions for addressing the Valley's needs, particularly near zero emissions natural gas technologies that are now becoming available.

Mr. Dean expressed concern for emissions brought into Valley by trucks driving through and encouraged the District and EJAG members to support Cap and Trade funding for programs to reduce emissions.

Mr. Dean asked if there will be more meetings to discuss Cap and Trade or a workgroup. Mr. Jordan reported on August 4, 2015 ARB led a meeting with all state agencies that are allocating Cap and Trade funds. The discussion was centered on an investment plan for the next three years of Cap and Trade funding. Mr. Dean asked what item is due on Monday. Mr. Jordan explained written comments on the long range plan of Cap and Trade funding is due on September 1, 2015. Mr. Dean requested the link for the ARB document. Mr. Jordan responded the information will be forwarded.

Ms. Vielma asked whether EJAG's support position with respect to near zero emissions technology including natural gas needed to be taken by a specific date. Mr. Jordan explained that this is an ongoing issue. Mr. Hamilton commented that all state agencies should be more forthcoming regarding the process for awarding Cap and Trade funding and how the projects will affect communities.

Public Comment: None

10. Update on District's Rule 9410 Employee Based Trip Reduction – Ryan Hayashi, Compliance Director for the District, presented the update on this item. Mr. Hayashi explained the requirements and upcoming deadlines under the District's Rule 9410, a first of its kind regulation designed to reduce vehicle emissions associated with employee commuting.

Mr. Smith asked if the data collected from employer reporting under this rule has been reviewed. Mr. Hayashi explained this is the first year data has been required to be submitted and that the District can provide an update at a later time upon review of the information.

Mr. Helme asked if E&J Gallo is complying with the rule since they are a business with over 100 employees. Mr. Hayashi will confirm the business's compliance and forward the information.

Public Comment: Janet Deets, retired Federal employee, commented the Federal Government implemented an employer trip reduction strategy approximately 20 years prior with limited success. The most success was in the compressed work week and some success was in cycling to and from work. Municipal transportation was not a success due to large amounts of time spent in waiting for a bus. She also said the Fresno biking community is trying to establish bike lanes and paths and continued expansion of bicycle infrastructure would initiate an interest in cycling to and from work. Mr. Hamilton offered to take any suggestions of areas that could use bike lanes/paths to the Measure C meetings.

Ms. Mares-Alatorre asked if farm labor contractors are subject to the rule. Mr. Hayashi explained seasonal employees who work less than 16 weeks are excluded from the rule. Ms. Mares-Alatorre asked if there was a link for a list of businesses participating. Ms. Holt said a public records request could be submitted to the District for a list of businesses required to comply with the rule.

11. Upcoming EJAG Meeting Agenda Items

- Transboundary Ozone Pollution Conference Overview and Lesson Learned from Attending EJAG Members
- EJAG support position for development and deployment of near zero emissions technologies that would address the Valley's emission reduction needs, particularly in the goods movement trucking sector
- Tune In Tune Up/Vehicle Retirement/Replacement update

12. Public Comments (Second Opportunity) – None

13. EJAG Member Comments– Mr. Dean thanked Ms. Holt and Seyed Sadredin, Executive Director, for attending an event in Bakersfield.

Ms. Vielma reported an H₂O Hack-A-Thon is on October 9th and she will forward information.

14. Volunteer to Present Report During CAC Meeting on Tuesday, September 1, 2015 at 10 a.m. – Ms. Holt clarified the volunteer is needed for the October 6 CAC Meeting. Mr. Hamilton volunteered to present the report.

15. Volunteer to Present Report During Governing Board Meeting on Thursday, September 17, 2015 at 9 a.m. Ms. Holt clarified the volunteer is needed for the October 15 Governing Board Meeting. Ms. Vielma volunteered to present the report.

Meeting adjourned at 7:40 p.m.

Next Meeting –The next EJAG meeting is scheduled for Thursday, October 22, 2015, at 5:30 p.m. The meeting will be held via video teleconference (VTC), with the Central Region Office (Fresno), the Northern Region Office (Modesto) and the Southern Region Office (Bakersfield) participating.