

## Traffic Congestion, Highway Safety & Air Quality Conference

Short Sea Shipping in California and the West Coast

Monday January 28, 2008 7am thru 5pm Fresno Convention Center Exhibit Hall 700 M Street Fresno, CA

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#### Speaker Biographies & Contact Information in order of Appearance

#### **Next Steps Panel**

Seyed Sadredin, Air Pollution Control Officer, San Joaquin Valley Air Pollution Control District

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Seyed Sadredin ('say-ed sad-red-in') became the Air Pollution Control Officer / Executive Director of the San Joaquin Valley Air Pollution Control District in March of 2006. In this position he oversees the functions of a 291-person staff agency with an annual total budget of approximately \$81 million.

Sadredin has over 25 years of experience in directing, developing, applying, and administering air quality improvement programs. When the Valley's eight counties unified under one air district in 1992, Sadredin took the duties of Director of Permit Services until being promoted to Deputy Director in 2004. Prior to that he was the Assistant Director for San Joaquin County Air District where he served for 11 years. He holds a Bachelor of Science degree in mechanical engineering from California State University, Sacramento and enjoys spending time with his wife and two daughters.

#### **Next Steps Panel**

#### Sunne Wright-McPeak, President & CEO, California Emerging Technology Fund

The Hearst Building, 5 Third Street, Suite 520, San Francisco, CA 94103

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Sunne Wright McPeak is the President and CEO of the California Emerging Technology Fund (CETF), a statewide non-profit organization whose mission is to provide leadership statewide to minimize the Digital Divide by accelerating the deployment of broadband and other advanced communication services to underserved communities and populations. She assumed the position as the CETF first chief executive in December 2006 after serving for three years as Secretary of the California Business, Transportation and Housing Agency for Governor Arnold Schwarzenegger.

As Secretary of the California Business, Transportation and Housing, McPeak oversaw the largest state Agency, including the Department of Transportation (Caltrans), Department of Motor Vehicles, California Highway Patrol, Office of Traffic Safety, Department of Housing and Community Development, California Housing Finance Agency, Department of Real Estate, Office of Real Estate Appraisers, Department of Financial Institutions, Department of Corporations, Department of Alcohol and Beverage Control, Department of Managed Health Care, Office of Patient Advocate, Infrastructure and Economic Development Bank, California Travel and Tourism Commission, California Film Commission, Small Business Guarantee Program, Office of Military and Aerospace Support, International Trade Promotion Program, and New Motor Vehicle Board. She was responsible for more than 42,000 employees and a budget in excess of \$11billion. Under McPeak's leadership, performance and productivity in all departments of the Agency improved significantly—cutting average wait times at the DMV from over an hour to 21 minutes, reducing by twothirds the time to issue real estate licenses, and generating more than \$180 million in savings. She also provided key policy leadership in support of the Governor to develop and implement major investments in infrastructure and to foster groundbreaking regional "smart growth"

Before being recruited to Governor Schwarzenegger's Cabinet, McPeak served for seven years as President and CEO of the Bay Area Council, a major employer-led policy organization addressing regional economic prosperity issues. For three years prior, she served as the President and CEO of the Bay Area Economic Forum, a public-private partnership between the Bay Area Council and the Association of Bay Area Governments. In that position she pioneered the development and deployment of regional economic performance metrics to drive public policy.

#### Paul Bea, Jr., Principal, PHB Public Affairs

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(T) 202-261-3696 (F) 202-331-1868 Email: pbea@phbpa.com

Paul Bea is a government relations advisor specializing in transportation, particularly the marine transportation system. He formed PHB Public Affairs in 2006 after over 25 years with the Port Authority of New York & New Jersey for which he served in Washington as manager of the agency's multimodal federal agenda. Mr. Bea's policy and program experience includes infrastructure and finance, port gateways, freight system improvement, environment, navigation safety, and homeland security. He was appointed to the USDOT Marine Transportation System National Advisory Council and participates in the Joint Ocean Commission Initiative's Legislative Advisors Group. He chairs the Coastwise Coalition, to expand U.S. surface transportation capacity through marine transportation, and is on the Advisory Board of the Eno Transportation Foundation. Mr. Bea is affiliated with Maritime Transport & Logistics Advisors, LLC and The Ferguson Group, LLC. His professional background includes his service as legislative aide to a governor and congressman.

#### **Traffic Congestion and Air Quality Conference Short Sea Shipping in California**

7:00 am	Registration Begins Coffee and Bagels are served
7:45 am	Welcome and Opening Remarks Mayor Alan Autry, City of Fresno
8:00 am	Marine Highway: An Overview Sean T. Connaughton, U.S. Dept. of Transportation
8:15 am to 9:45 am	Preliminary Feasibility Assessment of Short Sea Shipping in the West Coast Panel Moderator Seyed Sadredin, SJVAPCD Ron Silva, Westar Transport Matthew Tedesco, Ph. D, Technical & Management Consultant J. Douglass Coates, TransSystems Corp. Steve Hinds, CCDOTT Dan Bagnell, CDI Brian Carter, NASSCO
9:45 am	Break
10:00 am to 11:30 am 11:30 am to 12:30 pm	Air Quality Panel to ID Questions  Panel Moderator Hal Bolen, Operation Clean Air Seyed Sadredin, SJVAPCD  Kurt Karperos, CARB  Barry Wallerstein South Coast APCD  Terry Dressler, Santa Barbara APCD  Jack Broadbent, Bay Area PCD  Tim Carmichael, Coalition for Clean Air  Lunch is Served with Guest Speaker:  Deputy Secretary John Hummer of California Business,

	Port Panel
	Panel Moderator Matthew Tedesco, Ph. D, Technical &
	Management Consultant
12:30 pm to 1:45 pm	Wilson Lacy, Port of Humboldt Bay
	David Freeman, Port of Los Angeles
, i	Henry McKay, Port of Stockton
	Ron Popham, Port of San Diego
	Omar Benjamin, Port of Oakland Port
	Traffic Congestion Panel to ID Questions
2:00 pm	Panel Moderator Jim Bourgart, BT&H
	Randy Iwasaki, Cal Trans
to 3:00 pm	Tony Boren, Fresno COG
	Carolyn Clevenger, Metro. Transportation Comm.
	California Highway Patrol Representative
3:00	Break
	Current Models
	Panel Moderator Ron Silva, Westar Transport
3:15 pm to	Michael Bowden, Omni Rail
4:00 pm	Bill Deavers, TOTE
	Jonathon Ogle, Matson Navigation
	Henry Brusco, Brusco Tug & Barge
	Next Steps Panel
	What should the Feasibility Study Address?
	Panel Moderator Peter Weber, California Partnership
	for the San Joaquin Valley
4:00 pm	Sean Connaughton, U.S. Dept. of Transportation
to 5:00 pm	Deputy Secretary John Hummer of California Busi-
5:00 pm	ness, Transportation & Housing Agency
	Sunne Wright-McPeak, Former Secretary of Business,
	Transportation and Housing
	Paul Bea, PHB Public Affairs
	Seyed Sadredin, SJVAPCD

#### **Next Steps Panel**

Member of the board of the California Center for Regional Leadership; and Member of the Advisory Council of the Lyles Center for Innovation and Entrepreneurship.

Mr. Weber is a former chair of Fresno Citizens for Good Government and a former director of Riverbend International, Teknowledge Inc; Waterman Industries, RealWorld Schools, The Council of the Americas, the Mercosur Enterprise Council, the Stanford Institute for Manufacturing and Automation, the International Student Exchange Program at the University of Illinois, and the San Jose Museum of Art. He is also a former member of U.S. Trade, the Chicago Council on Foreign Relations and the Mexico-U.S. Business Committee.

Mr. Weber, a native of Peru, received a Bachelor of Science degree in industrial engineering from the University of California at Berkeley and is a graduate of the Executive Program at the Stanford University Business School. He and his wife Laurie reside in Fresno, CA, which is also the home of their two married daughters and their four grandchildren.

#### Sean. T. Connaughton, Maritime Administrator, US. Dept of Transportation

MARITIME ADMINISTRATION, Federal Center SE

1200 New Jersey Avenue, SE, Second Floor West Building, Washington, DC 20590

(T) 202-366-5823 Email: michael.gordon@dot.gov

Sean Connaughton was nominated by President George W. Bush to be the Maritime Administrator on June 28, 2006. He was confirmed by the Senate on August 3, 2006 and sworn into office on September 6, 2006.

Sean graduated from the United States Merchant Marine Academy in 1983 with a Bachelor of Science degree, a Third Mates (Unlimited Tonnage) Merchant Marine license, and a commission in the United States Coast Guard. He served on active duty in the United States Coast Guard from 1983 to 1986. After leaving active duty, Sean briefly worked for a defense contractor in Arlington, Virginia. He returned to the Coast Guard as a civil servant in the Office of Marine Safety, Security, and Environmental Protection at Coast Guard Headquarters in Washington, D.C. During this time, Sean attended Georgetown University on a part-time basis and graduated with a Masters degree in 1988.

In 1988, Sean began working at the American Petroleum Institute representing companies involved in the energy and marine transportation industries. He attended law school at night at George Mason University School of Law. Sean graduated with his law degree in 1992 and passed the Virginia State Bar later that year. Sean embarked on a career as a lawyer in private practice specializing in maritime and international law. He and a colleague appeared before the United States Supreme Court in 1999 to argue Intertanko v. Locke, a case involving the constitutionality of laws imposed on the marine transportation industry. They won that case in a unanimous decision. Sean has published many articles on marine transportation and environmental issues as well as spoken at numerous conferences and seminars on these topics. He joined the law firm of Troutman Sanders LLP at the end of 2000. He is a member of the Virginia Bar Association, the District of Columbia Bar Association, and the Maritime Law Association

Deputy Secretary of Goods Movement John Hummer, Business, Transportation & Housing Agency John Hummer has joined BTH as Deputy Secretary of Goods Movement. As manager of freight initiatives and special projects for North Jersey Transportation Planning Authority (NJTPA), he managed the development of freight planning for regional transportation from 1996 to the present. Prior to that, he was a senior market analyst for the Post Authority of New York and New Jersey. He also has experience as a locomotive engineer and car inspector working for the Southern Pacific Transportation Company for about ten years. Hummer, 57, a Democrat, comes from Brooklyn.

#### **Current Models Panel**

2002, and the title of President was added in April 2004.

During his 35 year ocean transportation career, Bill has held numerous management positions with Maersk Sea-Land, and with Sea-Land Service. Bill has lived abroad for 29 years and has held key management positions while living in Korea, The Republic of China, the Philippines, Canada, Hong Kong, Ireland, and the states of Alaska, California, Georgia, and Washington. Bill has a B.S. degree in Management Finance from the University of Oklahoma, and has completed MBA studies at the University of California at San Francisco.

#### Jonathon Ogle, Director Strategic Development, Matson Navigation Company

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(F) 510-628-7399 Email: jogle@matson.com

Jonathan Q. Ogle is a Director, Strategic Planning, for Matson Navigation Company, headquartered in Oakland, California, which is celebrating its 125<sup>th</sup> Anniversary this year. Matson's core business in that long history has been cargo to and from Hawaii, though Matson has operated ships in coastwise trades, was famous through most of the 20<sup>th</sup> century for its luxurious passenger vessels and is currently engaged in the China trade with weekly calls in Ningbo and Shanghai. Jonathan is responsible for developing new trade lanes and business opportunities for Matson. He has an MBA from Yale University and a BS from Maine Maritime Academy. Jonathan started his career as a deck officer and has worked ashore in maritime consulting, managing a ferry service start-up and for a vessel owner/operator before joining Matson in 1994.

#### Henry Brusco, Title, Brusco Tug & Barge

Address

(T) (F)

Email Bio

#### **Next Steps Panel**

#### Panel Moderator Peter Weber, CA Partnership for the San Joaquin Valley

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Peter E. Weber is a retired corporate executive, having served as Vice-President of FMC Corporation, a diversified Fortune 500 company; CEO of Teknowledge, Inc., an artificial intelligence software and services company; and CEO and President of Riverbend International, an agribusiness company.

Mr. Weber currently dedicates himself to community and economic development activities in the San Joaquin Valley, serving in the following capacities:

Advisor to Fresno Mayor Alan Autry;

Member of the Board and Executive Committee of Governor Schwarzenegger's California Partnership for the San Joaquin Valley, where he also chairs the Air Quality Working Group and serves as the liaison to the Federal Interagency Task Force for the San Joaquin Valley;

Co-chair of the Fresno Regional Jobs Initiative;

Co-chair of the Superintendent's Advisory Council for Fresno Unified School District;

Chairman of the Fresno Citizen Corps;

Member of the board of the Fresno Business Council;

Founder and member of the board of Fresno Citizens for Good Government;

#### Speaker Biographies & Contact Information in order of Appearance

#### Mayor Alan Autry, City of Fresno

2600 Fresno Street, Fresno, CA 93721

(T) 559-621-8000 (F) 559- 621-7990 Email: Mayor@fresno.gov

Alan Autry was first elected to the office of Mayor in 2001, and re-elected by an overwhelming margin to a second term in 2005. During his time in office, he has committed himself to achieving the mission of "Fresno, a united city working together to ensure equal access to opportunity, education and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status." To attain this goal, Mayor Autry's efforts have centered on active perseverance in crime reduction, education reform, affordable housing availability, and government reform.

Through innovation, resourcefulness and creativity, Mayor Autry has catapulted Fresno towards its rightful position as a top-tier city in the nation. His actions as Mayor continue to focus on ensuring that Fresno assumes a leadership role at both the statewide and national level. To that effort, Mayor Autry serves on several boards and commissions at local, state and federal levels, most notably:

In conjunction with his duties as Mayor for the City of Fresno, Alan Autry serves as CEO for Autry Entertainment Group, a successful film and TV production and management company for which the Mayor's wife Kimberlee manages the daily operations.

#### Sean. T. Connaughton, Maritime Administrator, US. Dept of Transportation

MARITIME ADMINISTRATION, Federal Center SE

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#### **Preliminary Feasibility Assessment Panel**

#### Panel Moderator Seyed Sadredin, Air Pollution Control Officer, San Joaquin Valley Air Pollution Control District

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#### Ron Silva, CEO Westar Transportation

9220 East South Avenue, Selma, CA 93662

(T) 559-834-3551 (F) 559-834-3133 Email: rsilva@westartransport.com

Ronald J. Silva has serviced the transportation industry nearly twenty-seven years as the CEO of Westar Transport. Through the past three years he has entrenched himself in the studies and future creation of Short Sea Shipping (SSS). With a golden heart for the public's health Ron has joined many of Fresno's Community boards concerning air pollution and health. On a daily basis he works with the transportation work group, the air work group, Fresno Council of Government, the Air Resource Board, and many others. Through these groups he conveys the high standards of the Valley and State's need for better air, and stronger resources. Ron has actively lobbied SSS to the government, air districts, and highway safety organizations to build support. With the SSS study he has worked with marketing groups and consultants to gather information to secure financing for SSS start-up modal on the West Coast. Ron believes SSS is the next mode of transportation, and needs to be built as soon as possible for the benefit of the public. These contributions would not have been possible without his continued efforts in the trucking industry. Ron has invested in Westar Transport bringing the company from 3 trucks to the current count of 50+. He is well known among his colleagues, and well respected by his employees. Ron has kept his business family owned and operated for 27 years, giving every person a personal relationship, not just a job. Westar Transport is a dry van truckload carrier, which hauls to the eleven western states specializing in California, Oregon, and Washington. Westar is a Haz Mat carrier that scored a Superior on their DOT 2006 audit. Through the trucking industry Ron has been a dedicated board member of the California Trucking Association for many years. He has taken various positions, and currently serves on the steering committee for the Central Valley Unit.

#### Matthew P. Tedesco, Ph. D, Technical and Management Consultant

1900 Alaskan Way Unit 313, Seattle, WA 98101

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Dr. Tedesco has 20 years of experience in the marine industry. Prior to starting his consultancy in 2001, he was a General Dynamics - NASSCO employee for seven years. He worked on all of NASSCO's recent new construction Navy programs including the AOE Underway Replenishment Ship, Large Medium Speed Sealift Ro/Ro (LMSR), and T-AKE Dry/Cargo Underway Replenishment programs. He was NASSCO's lead for cargo flow modeling and simulation, cargo load-outs, the Total Ownership Cost Reduction Program, and Technology Refresh Program for the T-AKE class. He continues to support new program opportunities at NASSCO, including MPF(F) and Sea Basing. He is often a facilitator for engineering trade studies, and provides decision analysis support using techniques such as the Analytic Hierarchy Process (AHP). He

#### Speaker Biographies & Contact Information in order of Appearance

#### **Current Models Panel**

#### **Panel Moderator Ron Silva CEO Westar Transportation**

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(T) 559-834-3551 (F) 559-834-3133 Email: <u>rsilva@westartransport.com</u>

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### Michael Bowden, Director of Intermodal Terminal and Port Operations, Omnitrax Rail and Quality Terminal Services

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Mike has had over 25 years experience in UPS United Parcel Service and has worked as a Franchise Business Owner, LTL Trucking Operations, 3PL Warehousing Operations, Intermodal Operations, Port Terminal and Rail Operations in West Coast Operations, developed Alternative Fuel Project with PG&E, CARB and Clean Energy Fuels. Mr. Bowden has experience in the Transportation, Intermodal, Logistics and Business Management field, ISO training, quality control programs, management of startup operations and turnaround of off performance and unprofitable operations into customer service driven operations. He has a highly technical background in dispatch operations, claim controls, AS 400 / Intermodal and Dispatch computer programs and various applications. Mike is also in Port Growth Operations in Oakland and has many networks, along with Past Transportation Networking in the Greater San Joaquin Valley. Mike was raised in the Fresno Area and understands the AG needs for the strong Grower Association's and the need for a reliable transportation alternative.

#### Bill Deavers, President & COO, Totem Ocean Trailer Express, Inc. (TOTE)

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Bill's responsibilities cover all activities associated with TOTE's liner cargo operations from Tacoma, WA to the Alaska rail belt, as well as all charter vessel operations. Recently Bill has overseen the integration of the company's two new Orca class vessels into the Alaska trade, renovations to it's two terminal facilities in Anchorage, Alaska and Tacoma, Washington, the phasing in of a large fleet of 53' trailers, and the successful integration of a new back office system for the company.

Bill joined TOTE in March 2000, and was promoted to Senior Vice President and Chief Operating Office in July

#### **Traffic Congestion Panel**

### Panel Moderator Deputy Secretary Jim Bourgart, Transportation & Infrastructure, Business, Transportation & Housing Agency

Business, Transportation & Housing Agency

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Jim Bourgart was appointed in April 2006 by Governor Arnold Schwarzenegger as the Deputy Secretary for Transportation and Infrastructure in the Business, Transportation and Housing Agency. Prior to joining the Administration, Jim was a government relations manager and transportation planner for a major transportation engineering firm for 15 years.

Previously, Jim also worked for the Bay Area Council, a regional business association, for the California State Legislature, and the U.S. Environmental Protection Agency. He served for two years as a Mayoral appointee to the board of directors of the San Francisco Municipal Transportation Agency.

He has degrees in Political Science from Columbia University and Stanford University.

#### Randy Iwasaki, Chief Deputy Director, California Department of Transportation

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Randell "Randy" Iwasaki is the Chief Deputy Director of the California Department of Transportation (Caltrans). Iwasaki manages the day-to-day operations of Caltrans, including an operating budget of nearly \$14 billion and more than 22,000 employees. From December 2004 until December 2005, he also managed the \$8.6 billion Toll Bridge Seismic Retrofit Program.

Iwasaki serves on a number of national initiatives. He has been appointed as chair of the Technical Coordinating Committee for implementation of the renewal portion of the Strategic Highway Research Program, and is a member of a public advisory committee for the ITS Caucus for the U. S. Congress. He was also recently appointed to the ITS advisory Committee to Secretary Peters. He is also a member of the National Academy of Sciences panel that is looking at impacts to transportation from Global Climate Changes.

#### Tony Boren, Deputy Director, Fresno Council of Governments

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Tony has a Bachelor of Arts-Public Administration and a Master of City & Regional Planning

from Cal State University Fresno, as well as a Professional Certification from the American Institute of Certified Planners (AICP). His staff responsibilities include Administration, management of planning, modeling and support staff, GIS, Measure "C" and California Transportation Commission meetings. Prior to tenure with COG, Tony worked for City of Fresno for eight years in Land use Planning, Development Services and Annexations.

#### Carolyn Clevenger, Goods Movement Planner for the Metropolitan Transportation Commission

(T) 510-817-5736 Email: cclevenger@mtc.ca.gov

Carolyn Clevenger is a planner at the Metropolitan Transportation Commission (MTC), the transportation planning, coordinating and financing agency for the nine-county San Francisco Bay Area. Carolyn's primary responsibility is goods movement planning. She has worked extensively on the Northern California program for the Trade Corridor Improvement Fund, working with partners throughout the Sacramento and San Joaquin Valley regions. Prior to joining MTC, Carolyn was the Chief of Staff at the New York City Economic Development Corporation, where she focused on infrastructure policy and development.

#### **Speaker Biographies & Contact Information in order of Appearance**

#### **Preliminary Feasibility Assessment Panel**

supported the Rolls-Royce "High Capacity At-sea Seabase Sustainment" (HiCASS) Phase I team as the project lead for Concepts of Operations (CONOPS) and ship integration. Dr. Tedesco has been a member of the National Shipbuilding Research Program (NSRP) / Office of Naval Research (ONR) Strike-Up/Strike-Down team exploring shipboard cargo handling Science and Technology opportunities since 2003. Dr. Tedesco is currently teamed with Westar Transport, CDI Marine, and Manalytics on a project in its second year supported by the Center for Commercial Deployment of Transportation Technologies (CCDOTT), exploring the feasibility of Short Sea Shipping roll-on/roll-off services on the west coast. Teamed with Malone Consulting, he has facilitated an NSRP Short Sea Shipping workshop, and the development of a Short Sea Shipping Roadmap for the NSRP. A follow-on workshop related to construction methods to reduce the costs of Short Sea Shipping vessels was recently awarded. Dr. Tedesco maintains a Short Sea Shipping library online for the NSRP, which can be reviewed at <a href="http://advancedmaritimetechnology.aticorp.org/short-sea-shipping">http://advancedmaritimetechnology.aticorp.org/short-sea-shipping</a>. Dr. Tedesco received his BS in Naval Architecture and Marine Engineering from Webb In7stitute in 1991, MS degrees in Naval Architecture and Ocean Systems Management

#### J. Douglass Coates, Principal, TranSystems Corporation

301 Howard Street, Suite 1320, San Francisco, CA 94105

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J. Douglass Coates is a principal with TranSystems Corporation, a Kansas City-based, transportation firm, specializing in architecture/engineering, security, real estate and management and supply chain consulting. Mr. Coates is a principal in the transportation and supply chain consulting area, providing innovative solutions to logistics and supply chain challenges within the domestic and international arena. Throughout his career he has held senior bottom-line and functional positions. His blend of hands-on accountability and marketing creativity brings clients new ideas in a setting of credible implementation.

Mr. Coates has been actively involved in the examination of Short Sea Shipping options on the US West Coast for the last few years, leading projects to determine feasibility and potential operating parameters. Coates holds an MBA from Wharton School, University of Pennsylvania, and a BS Industrial Engineering from Penn State University.

#### Steve Hinds, Program Administrator, CCDoTT

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Program Administrator, Center for the Commercial Deployment of Transportation Technologies; July 2001 to Present Responsible for program management functions for over 75 advance technology projects from selection process through negotiating, contracting, administrative and technical oversight, trouble-shooting, presentation and technology transfer. Mr. Hinds brings to CCDoTT extensive experience in military logistics operations from both the operational and planning perspective. As a member of the Policy Staff, Supreme Headquarters Allied Powers Europe, he was responsible for the policy coordination of the NATO Military Defense Plan. As the Physical Security Officer for the United States Marine Corps, Mr. Hinds was responsible for all physical security issues throughout the Marine Corps; and coordinated with Department of Defense to develop a single standard for physical security guidelines for all services world-wide. Mr. Hinds has served in a number of roles with the United States Government, including that of Deputy Assistant Secretary of the Navy (FSF) (Acting). Mr. Hinds has 10 years experience as an analyst and program manager providing high-level decision makers on the OPNAV staff (N-80 Assessment Division) and the Marine Corps Combat Development Center with decision support analysis supporting the Navy Investment Balance Review (IBR), the Quadrennial Defense Review, and the Maine Expeditionary Forces (MEF) Combat Service Support Review.

#### **Preliminary Feasibility Assessment Panel**

#### Dan Bagnell, Director of Naval Architecture, CDI Marine Band Lavis Division

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Mr. Bagnell has been employed in the marine industry as a naval architect for 32 years. He is a graduate of Stevens Institute of Technology from which he received both a Bachelors and Masters Degree in Engineering. Upon graduation Mr. Bagnell was commissioned as a 2<sup>nd</sup> Lt in the U.S. Air Force and stationed at Edwards Air Force Base as a Flight Test Engineer. After leaving the U.S. Air Force he went to work for the U.S. Coast Guard as a naval architect eventually becoming the Chief of the Concepts and Arrangements Section in the Cutter Design Branch. In 1988 Mr. Bagnell joined Band, Lavis and Associates, now CDI Marine Band Lavis Division, as their Chief Naval Architect, later being promoted to Director of Naval Architecture. During his career Mr. Bagnell has been involved with the design, model testing, construction and trials of boats and ships as small as 12 feet to post-Panamax vessels. He has designed barges, conventional boats and ships, icebreakers, fireboats, high-performance vessels and inflatable boats. Mr. Bagnell has also been involved in the design of the U.S. Navy's T-AKR RO/ROs; the T-AKE ammo-dry cargo ships; numerous U.S. Army lightering projects and, most recently, the Westar Short Sea Shipping Project.

#### Brian Carter, Manager, Commercial Business Development, General Dynamics NASSCO

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Brian Carter is Manager of Commercial Business Development at General Dynamics NASSCO based in San Diego, California. Carter joined the Engineering Department at NASSCO in 2001 where he served as project engineer on several ship designs, including the BP Alaska Class tanker program. He has been in current role since April of 2005. Prior to joining NASSCO, Carter held engineering positions at the Washington State Ferries and Halter Marine, Inc. and has managed several ship design and construction projects in the U.S. as well as China and Croatia.

Carter is a registered Professional Engineer in Naval Architecture and Marine Engineering. He is a Member of the Society of Naval Architects and Marine Engineers and has served as Chairman of the society's Southwest Section.

Carter was born in Oak Harbor, Washington. He holds Bachelor of Science in Mechanical Engineering from Seattle University and completed the Naval Architecture and Marine Engineering program at the University of Washington. He earned a Masters of Business Administration from the Rady School of Management at the University of California San Diego.

#### **Air Quality Panel**

#### Panel Moderator Hal Bolen. Bolen, Fransen & Russell LLP

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Hal H. Bolen II, born Winchester, Virginia, October 10, 1949; Married to Debora Crockett Bolen; Admitted to California bar, 1976, <u>Education</u>: California State University at Fresno (B.S., 1971 and M.B.A., 1973); University of California School of Law at Davis (J.D., 1976). Beta Gamma Sigma; Beta Alpha Psi. Member, Moot Court Board. Co-Managing Editor, University of California at Davis law Review, 1976. <u>Professional Experience</u>: Associate, Baker, Manock & Jensen, 1976 to 1980; Partner, Baker, Manock & Jensen, 1980 to 86; Regional Counsel, The Prudential Insurance Company of America, 1986-87; Founding Partner, Bolen, Fransen & Russell LLP, 1987 to Present.

#### Speaker Biographies & Contact Information in order of Appearance

#### Port Panel

Control issues. He was elected to the National Association of Foreign Trade Zone Board of Directors in September of 2007. So he is well versed in a number of issues, including the FTZ program. He lives with his wife Rosie in Stockton California. He holds a bachelors degree in finance from Iona College, in New Rochelle, NY

#### Ron Popham, Senior Director, Maritime Division, Port of San Diego

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Ron joined the Port of San Diego on June 30, 2003 as the Sr. Director of the Maritime Division at the Port of San Diego. Ron is a 35-year year veteran of international shipping and the port industry. He worked for 21-years in line management, sales/marketing, and administration with several steamship agencies and ocean carriers in San Francisco, California. For the last fourteen years, he has worked at the Port of Grays Harbor in Aberdeen, Washington, the Port of Galveston in Galveston, Texas, the Port of Sacramento in Sacramento, California, and the Port of San Diego in various capacities including Deputy Port Director, Director of Marketing, and Senior Director, Maritime.

Ron received his B.A. in Government in 1969 and Elementary Teaching Credential in 1970 from California State University Sacramento, and his Master's Degree in Business Administration from Golden Gate University in San Francisco, California in 1978. He received certification from the American Association of Port Authorities as a Professional Port Manager (PPM) in 2002.

#### Omar Benjamin, Executive Director, Port of Oakland

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Omar Benjamin was appointed by the Oakland Board of Port Commissioners as Executive Director of the Port of Oakland effective February of 2007. Mr. Benjamin is responsible for the administration and operations of the Port organization and reports to the Board. Mr. Benjamin was most recently the Deputy Executive Director of Operations for the Port of Oakland, where he had oversight of the Port's revenue divisions: Maritime, Aviation, and Commercial Real Estate. Mr. Benjamin was previously the Director of Commercial Real Estate for the Port of Oakland and has been with the Port since February of 1997.

Prior to joining the Port of Oakland, Mr. Benjamin was the Chief Operating Officer for Al Anwa USA Inc. (Los Angeles). He directed investment, development, business operations and managed a \$700 million diversified real estate investment portfolio. Mr. Benjamin also served as Chief Operating Officer for Newfield Enterprises International and worked in Paris, France for four years as an investment manager for The First Investment Capital Corporation.

Mr. Benjamin holds a B.S. degree in business administration from California State University, East Bay. He serves as Vice President of the California Association of Port Authorities (CAPA). He is a full member of the Urban Land Institute and serves on its San Francisco District Council's Executive Committee. Mr. Benjamin also serves on the Board of Directors for community organizations such as the Paramount Theatre of the Arts, the Center for Elders Independence and the Oakland Economic Development Corporation.

#### Port Panel

#### **David Freeman, President, Los Angeles Port Authority**

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S. David Freeman was appointed to the Los Angeles Board of Harbor Commissioners by Mayor Antonio Villaraigosa and confirmed by the Los Angeles City Council on September 9, 2005. Mr. Freeman was the first person with an energy responsibility in the federal government, appointed by President Lyndon Johnson in 1967.

Mr. Freeman was the Director of the Ford Foundation Energy Policy Project, which published "A Time to Choose" in 1974, documenting the major role energy efficiency could play in the future.

As president of the Los Angeles Board of Harbor Commissioners, Mr. Freeman and his fellow commissioners partnered with the Long Beach Board of Harbor Commissioners and took unprecedented action by approving the landmark San Pedro Bay Ports Clean Air Action Plan at the first-ever joint public meeting of the two boards on November 20, 2006. The Clean Air Action Plan provides a comprehensive strategy for reducing air emissions from port operations by nearly 50 percent over a period of five years.

Mr. Freeman has won awards from the Los Angeles Coalition for Clean Air, National Wildlife Association, Global Green and many other organizations for his devotion to clean air, clean water, and renewable energy. He negotiated the settlement of the decades-long dispute over the dust pollution from the Owens (Dry) Lake, resulting in the restoration effort that has created a bird sanctuary and cleaner air for that pristine area.

Mr. Freeman holds a B.S. in Civil Engineering from Georgia Tech, and an L.L.B. from the University of Tennessee. Mr. Freeman served as a U.S. Merchant Marine in World War II, transporting gasoline across the North Atlantic. He authored Energy: the New Era in 1974, and Winning Our Energy Independence: An Energy Insider Shows How in 2007.

#### Henry McKay, Special Projects Manager, Port of Stockton

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Since leaving the Air Force, Henry has accumulated over 35 years of diverse experience in shipping, real estate development and public seaports. Henry has held the position of Special Projects Manager at the Port of Stockton for eight years; originally he came to the Port as Manager of Administration in 1996. His is also responsible for planning and design of major infrastructure improvements at Rough and Ready Island, a former Navy facility that has been conveyed to the Port of Stockton in addition he is currently in charge of the Port's Foreign Trade Zone and economic development programs. He also coordinates with the state Transportation Authority and the local transportation agencies on issues that effect access by truck, rail and of course waterborne cargo. Starting as a dry cargo ship broker with an international brokerage company in New York City, he then went on to a well known German company, where he served as the President of the New York office and was a principal of New England Maritime in Greenwich Connecticut. A hiatus from shipping involved residential real estate development in New England before returning to his maritime roots at the New Hampshire State Port Authority and the Port of Palm Beach. At the Port of Stockton he worked through the transition of the Navy Base at Rough and Ready Island in Stockton to the Port of Stockton. In that process so he was responsible for producing a re-use plan and managing the design and engineering of several road and bridge construction projects. Among other "special projects" he is presently is working on is developing a utilities master plan, assisting in obtaining funds for a channel improvement project and alternate inland transportation such as short sea shipping, managing the Port's Foreign Trade Zone and flood

#### Speaker Biographies & Contact Information in order of Appearance

#### **Air Quality Panel**

#### Seyed Sadredin, Air Pollution Control Officer, San Joaquin Valley Air Pollution Control District

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Seyed Sadredin ('say-ed sad-red-in') became the Air Pollution Control Officer / Executive Director of the San Joaquin Valley Air Pollution Control District in March of 2006. In this position he oversees the functions of a 291-person staff agency with an annual total budget of approximately \$81 million.

Sadredin has over 25 years of experience in directing, developing, applying, and administering air quality improvement programs. When the Valley's eight counties unified under one air district in 1992, Sadredin took the duties of Director of Permit Services until being promoted to Deputy Director in 2004. Prior to that he was the Assistant Director for San Joaquin County Air District where he served for 11 years. He holds a Bachelor of Science degree in mechanical engineering from California State University, Sacramento and enjoys spending time with his wife and two daughters.

#### Kurt Karperos, Chief, Air Quality and Transportation Planning Branch, CARB

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Kurt Karperos is Chief of the Air Quality and Transportation Planning Branch for the California Air Resources Board. In that roll, he is responsible for the development of the Air Resources Board's statewide plans for attaining federal and State air quality standards. Prior to his current position, he spent five years overseeing the Air Resources Board's air quality planning efforts for the San Joaquin Valley. He first joined the Board in 1990 serving in variety of technical and policy positions before joining the Board's planning team. He came to the Air Resources Board after a decade spent in the aerospace industry as research and development engineer for space-based infrared telescopes and satellites. Mr. Karperos has a Bachelor of Science in Applied Mechanics from the University of California, San Diego and Master of Science in Mechanical Engineering from the University of California, Berkeley. He is a licensed professional engineer.

#### Barry Wallerstein, D.Env., Executive Officer, South Coast Air Quality Management District

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Barry R. Wallerstein holds a doctorate in environmental science and engineering from the University of California at Los Angeles, and M.S. and B.S. degrees in biological science. He has over 20 years of experience in urban planning and environmental studies, with an emphasis in air pollution control and public policy development. Barry has served AQMD in various positions since 1984, and was appointed Acting Executive Officer in August 1997. The Governing Board unanimously elevated him to Executive Officer in November 1998. Barry has also worked as an Environmental Control Administrator for Northrop, and was a member of the rule development staff in the Mobile Source Division of the California Air Resources Board.

#### Terry Dressler, Air Pollution Control Officer, Santa Barbara County APCD

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Terry Dressler was appointed Air Pollution Control Officer in 2004. He has a B.A. in Political Science from UC Santa Barbara and joined the APCD in 1987. Before coming to Santa Barbara Terry worked at the San Luis Obispo County APCD for 8 years. He started his career in air pollution control at the Ventura County APCD in 1978. Terry has held the positions of inspector, inspector supervisor, and division manager. He has managed the Regulatory Compliance Division and the Technical Services Division; and had been the manager of the Major Source Division until his appointment to Control Officer. Terry graduated from Ventura High School and has lived in the Tri-Counties area since 1970. He is married and has two daughters. He and his family reside in Goleta.

#### **Air Quality Panel**

#### Jack Broadbent, Executive Officer, Air Pollution Control Officer, Bay Area AQMD

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Jack P. Broadbent serves as the Chief Executive Officer/Air Pollution Control Officer, for the Bay Area Air Quality Management District (Air District). In this position, Mr. Broadbent is responsible for directing the Air District's programs to achieve and maintain healthy air quality for the 7 million people that reside in the nine county region of California's San Francisco Bay Area.

Mr. Broadbent joins the Air District after serving more than two and a half years as the Director of the Air Division at the U.S. Environmental Protection Agency, Region IX. In that position, Mr. Broadbent was responsible for overseeing the implementation of the Clean Air Act as well as indoor air quality and radiation programs for the Pacific Southwest region of the United States. Before serving at the EPA, Mr. Broadbent worked for the South Coast Air Quality Management District as a Deputy Executive Officer, Director of Planning and other senior management positions. While at the South Coast District, Mr. Broadbent directed the development of a number of landmark programs that contributed to significant improvements in air quality in the Los Angeles region.Mr. Broadbent holds a Master's degree in Environmental Administration and a Bachelor of Science degree in Environmental Science—both from the University of California at Riverside.

#### Tim Carmichael, Senior Director of Policy, Coalition for Clean Air

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Tim Carmichael is Senior Director of Policy for the Coalition for Clean Air and environmental advocacy organization dedicated to reducing air pollution in California. The Coalition currently has offices in Los Angeles, Fresno, and Sacramento. Tim has worked for the Coalition since 1995 and served as President and CEO for 8 ½ years.

Tim has a wide range of environmental and transportation policy experience. From 1992-1995, he worked for an environmental consulting firm, educating the public on a variety of environmental issues including recycling, water pollution, advanced transportation systems and air pollution reduction strategies. Tim has also worked on education programs that included: educating the media on urban run-off pollution; the link between air quality and our transportation systems; and the air quality and economic benefits of Zero-Emission Vehicles. From 1989-1992, Tim worked in the aerospace industry. Tim lives with his wife and daughter in Sacramento.

## Special Luncheon Speaker Deputy Secretary of Goods Movement John Hummer

Business, Transportation & Housing Agency

John Hummer has joined BTH as Deputy Secretary of Goods Movement. As manager of freight initiatives and special projects for North Jersey Transportation Planning Authority (NJTPA), he managed the development of freight planning for regional transportation from 1996 to the present. Prior to that, he was a senior market analyst for the Post Authority of New York and New Jersey. He also has experience as a locomotive engineer and car inspector working for the Southern Pacific Transportation Company for about ten years. Hummer, 57, a Democrat, comes from Brooklyn.

#### **Speaker Biographies & Contact Information in order of Appearance**

#### **Port Panel**

#### Panel Moderator Matthew P. Tedesco, Ph. D, Technical and Management Consultant

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Dr. Tedesco has 20 years of experience in the marine industry. Prior to starting his consultancy in 2001, he was a General Dynamics - NASSCO employee for seven years. He worked on all of NASSCO's recent new construction Navy programs including the AOE Underway Replenishment Ship, Large Medium Speed Sealift Ro/ Ro (LMSR), and T-AKE Dry/Cargo Underway Replenishment programs. He was NASSCO's lead for cargo flow modeling and simulation, cargo load-outs, the Total Ownership Cost Reduction Program, and Technology Refresh Program for the T-AKE class. He continues to support new program opportunities at NASSCO, including MPF(F) and Sea Basing. He is often a facilitator for engineering trade studies, and provides decision analysis support using techniques such as the Analytic Hierarchy Process (AHP). He supported the Rolls-Royce "High Capacity At-sea Seabase Sustainment" (HiCASS) Phase I team as the project lead for Concepts of Operations (CONOPS) and ship integration. Dr. Tedesco has been a member of the National Shipbuilding Research Program (NSRP) / Office of Naval Research (ONR) Strike-Up/Strike-Down team exploring shipboard cargo handling Science and Technology opportunities since 2003. Dr. Tedesco is currently teamed with Westar Transport, CDI Marine, and Manalytics on a project in its second year supported by the Center for Commercial Deployment of Transportation Technologies (CCDOTT), exploring the feasibility of Short Sea Shipping roll-on/ roll-off services on the west coast. Teamed with Malone Consulting, he has facilitated an NSRP Short Sea Shipping workshop, and the development of a Short Sea Shipping Roadmap for the NSRP. A follow-on workshop related to construction methods to reduce the costs of Short Sea Shipping vessels was recently awarded. Dr. Tedesco maintains a Short Sea Shipping library online for the NSRP, which can be reviewed at http://advancedmaritimetechnology.aticorp.org/short-sea-shipping. Dr. Tedesco received his BS in Naval Architecture and Marine Engineering from Webb Institute in 1991, MS degrees in Naval Architecture and Ocean Systems Management from MIT in 1994, and his Ph.D. in Engineering Management from MIT in 1998.

#### Wilson Lacy, Director of Maritime Commerce, Port of Humboldt Bay

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Wilson Lacy started his transportation career with Sealand and APL in 1969. He moved to H&M International a major warehousing, rail terminal and trucking operating company in New York/New Jersey/Pennsylvania. He headed Pasha Terminal & Stevedoring, leading car terminal and omni-port operator on the west coast. He joined the Port of Oakland in 2004 and became the Maritime Director where he managed the nations 4th largest container port. He is finalizing his career at Humboldt Bay where he intends to see California's last deepwater port included in state and national transportation grid.

Mr. Lacy has a belief the Marine Highway System on the west coast time has arrived and he looks forward to seeing a daily NAFTA north/south operation between British Columbia and Baha California to support domestic trade between Canada, US and Mexico.

Mr. Lacy is a member of National Defense Transportation Association, Master Stevedore Association and American Association of Ports.