

News Release

For Immediate Release



TO:
**Local news, Business and
assignment editors**

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Healthy Air Living Kids Calendar artwork due Oct. 12

The deadline is nearing to submit artwork for the San Joaquin Valley Air Pollution Control District's 2010 Healthy Air Living Kids Calendar. Entries should be postmarked by Monday, Oct. 12. Valley school students in kindergarten through 12th grade who live within the Air District's boundaries are eligible to enter the contest.

The Valley Air District produces the four-color, bilingual calendar each year. About 20,000 calendars are distributed free to schools, community groups, healthcare facilities, churches and non-profit organizations in late December.

Artists should place the page sideways, in landscape orientation, so the paper is 8½ inches high and 11 inches wide. Artwork should be in color and contain a written message about how to live a healthy air life. Bilingual messages and messages in Spanish are encouraged. The Valley's air quality is improving, and Healthy Air Living aims to promote the health and quality of life of all Valley residents by making air quality a priority.

Air-quality messages from previous calendars and possible messages for the 2010 calendar include:

- Make one change to live a Healthy Air Life!
- Don't burn wood when the air is bad.
- Healthy air starts with me!
- You are the solution to clean air. Make one change.
- No contaminates el aire.
- Use an electric lawn mower instead of gas.
- Walk to school and live a Healthy Air Life.
- Avoid using leaf blowers. Use a rake or broom.
- Avoid using the drive-through at restaurants.
- Use a propane or gas grill instead of charcoal.

Fourteen drawings will be selected for the calendar. Artists must include their name, address, phone number, age, grade and school on the back of the artwork and mail it flat, not folded, to 2010 Kids Calendar, Valley Air District, 1990 E. Gettysburg Ave., Fresno, CA 93726.

The winning drawings for the 2009 calendar and more information on the 2010 contest are available on the District's website at www.valleyair.org/kids/Clean_Air_Calendar_Contest.htm. Or call the nearest office: Northern Region (209) 557-6400, Central Region, (559) 230-6000 or Southern Region, (661) 392-5500. Calendars can be requested by calling one of these offices or by sending an e-mail to brenda.turner@valleyair.org.

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