

News Release

For immediate release

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San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT



**For: local news, health,
assignment and calendar editors**

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June workshops provide commuter rule assistance *New eTRIP rule registration July 1*

Valley employers who must comply with a new rule encouraging worksite commute alternatives can receive information and assistance at free workshops June 16 at all three Air District offices.

The goal of the “eTRIP” rule is to reduce the use of single-occupancy vehicles for work commutes throughout the eight-county air basin. The new rule applies to Valley employers with at least 100 eligible employees at a worksite.

The rule goes into effect in phases. The first deadline – for employer registration – is July 1.

“This rule will go a long way toward reducing vehicle emissions in the Valley, which is one of the largest sources of our air pollution problems,” said Samir Sheikh, the District’s director of Strategies and Incentives. “We are committed to helping those Valley employers whom the rule affects, comply with the rule.”

Workshops will be held at the Fresno, Bakersfield and Modesto offices at 2 p.m. on Wed., June 16. Attendance is free. Attendees will hear a brief presentation on the new rule and District staff will be available to assist employers with eTRIP registration.

To attend the workshops, employers can RSVP by Friday, June 11, to the eTRIP Rule Small Business Assistance office by email at tripreduction@valleyair.org or by phone at 559-230-6000.

For more information about the eTRIP rule, call a District office in Fresno (559-230-6000), Bakersfield (661-392-5500) or Modesto (209-557-6400), or visit www.valleyair.org/tripreduction.htm.