



News Release

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For Immediate Release

TO: Local News and Features Editors

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Healthy Air Living Kids' Calendar Artwork Due Oct. 12

Hey kids! The San Joaquin Valley Air District is looking for student artists to enter the 2011 Healthy Air Living Bilingual Kids' Calendar contest. Artwork is due by Tuesday, Oct. 12. Valley students in grades K-12 who live within the Air District's boundaries are eligible to enter.

The Valley Air District produces a four-color, bilingual wall calendar each year. About 20,000 calendars are distributed free to schools, community groups, healthcare facilities, churches and non-profit organizations in late December.

Artists should place the page sideways (landscape orientation) so the paper is 8½ inches high and 11 inches wide. Artwork should be in color and contain a written message about how to live a healthy air life. Bilingual messages and messages in Spanish are encouraged. The calendar serves as a great reminder to Valley residents that even though our air quality is improving, we all need to do our part by making one change for healthy air.

Air-quality messages from previous years and possible messages for the 2011 calendar include:

- Make one change to live a Healthy Air Life!
- Check before you burn wood.
- Healthy air starts with me!
- You are the pollution solution.
- Make one change. Walk instead of driving.
- Use an electric lawn mower instead of gas.
- Avoid using leaf blowers. Use a rake or broom.
- Barbecue with a propane or gas grill.
- Walk to school.
- Carpool or ride the bus.
- Ride your bike to work or school.
- Plants and animals need clean air too!

Fourteen drawings will be selected for the calendar. Artists must include their name, address, phone number and/or e-mail contact, age, grade and school on the back of the artwork and mail it flat, not folded, to 2011 Kids Calendar, Valley Air District, 1990 E. Gettysburg Ave., Fresno, CA 93726.

The winning drawings for the 2010 calendar and more information on the 2011 contest are on the District's website at www.valleyair.org/kids/clean_air_calendar_contest.htm. Or call the nearest office: Northern Region (209) 557-6400, Central Region, (559) 230-6000 or Southern Region, (661) 392-5500.

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Short Version

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For more information on how to enter, go to the District's website at www.valleyair.org (click on Programs/Calendar Contest) or call us at (media insert the office location in your area -- Northern Region (209) 557-6400, Central Region, (559) 230-6000 or Southern Region, (661) 392-5500).

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