

News Release

For immediate release

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For: local news, entertainment,
and assignment editors



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District seeks entries for 2012 For Reel Video Contest Grand prize: video aired on TV and an iPad 2

The Valley Air District is now accepting entries for “Healthy Air, Healthy You,” the fourth annual For Reel Video Contest, which encourages creative student videographers to showcase their commitment to healthier Valley air.

Students of all ages and their teachers are encouraged to submit a 30-second video, illustrating simple lifestyle changes they can make daily to work towards healthier air, and in turn a healthier life, for us all. In addition to having their video aired on TV, the grand prize winner will receive an iPad 2!

“When we make a choice for clean air, we’re choosing a healthier life for not only ourselves, but for our communities as well.” said contest coordinator Ruth Crisp. “This is a fun way for participants to be proactive and inspire Valley residents to do the same.”

Participants must be students or teachers at a school, college or university in the San Joaquin Valley. Videos must be submitted to the Valley Air District central region office by June 8, 2012.

For complete details about the contest and to view the contest promotional video, visit www.healthyairliving.com, or call the District Outreach and Communications office at 559-230- 6000.

For more information about the Valley Air District, call a regional office: in Fresno, 559-230- 6000; in Bakersfield, 661-392-5500; and in Modesto, 209-557-6400.