

News Release

For immediate release

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Attn: Local news, lifestyle and assignment editors



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Annual student-calendar contest seeks art *Deadline Oct. 8 for entries*

The San Joaquin Valley Air District is looking for creative student artists to enter the 2013 Healthy Air Living Kids' Calendar contest!

Each year, Valley students from kindergarten through high school help the Air District create a colorful, engaging calendar that is distributed throughout the eight-county air basin. It's a great reminder to Valley residents that even though our air quality is improving, we can all do our part to make it even better.

The Kids' Calendar is a four-color, bilingual wall calendar that carries pertinent clean-air messages and showcases Valley students' artistic abilities. The District prints 20,000 copies, which are distributed free of charge to schools, community groups, healthcare facilities, churches and nonprofit organizations throughout the Valley.

Here are the guidelines for creating a winning Healthy Air Living Kids' Calendar entry:

- Paper should be placed sideways (landscape orientation) so it is 8-1/2 inches high and 11 inches across.
- Artwork should be in color.
- Artwork should contain a message about how to live a Healthy Air life. Some examples from past calendars are "Clean air rocks!" "Haz un cambio. Camina en lugar de manejar." "We can all help clean the air."
- Bilingual and Spanish messages are encouraged.

Fourteen drawings will be selected for the calendar. Artists must include their name and address, phone number and/or e-mail contact, age, grade and school on the back of the artwork. Please mail art flat, not folded, to 2013 Kids Calendar, Valley Air District, 1990 E. Gettysburg Ave., Fresno, CA 93726, or turn in your art at the nearest District office.

Winning drawings for the 2012 calendar and more information about the 2013 contest are at http://www.valleyair.org/kids/clean_air_calendar_contest.htm and <http://www.healthyairliving.com/upcoming-events/kids-calendar-contest.htm>.

For more information about the Air District, call an office in Fresno (559-230-6000) in Modesto (209-557-6400) or in Bakersfield (661-392-5500).