

# News Release

For immediate release

DATE 9-4-13



**San Joaquin Valley**  
AIR POLLUTION CONTROL DISTRICT



**Attn: Local news, lifestyle, education  
and assignment editors**

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## **2014 calendar contest seeks entries** ***Oct. 7 deadline for student-created art***

The San Joaquin Valley Air District is seeking creative student artists to submit their work for the 2014 Healthy Air Living Kids' Calendar contest. The deadline for entries is Oct. 7.

The annual, four-color, bilingual, wall calendar is produced with the help of Valley students from kindergarten through high school, who create engaging artwork illustrating the ways Valley residents can live healthy air lives, with accompanying clean-air messages. Twenty-thousand copies are printed and distributed free of charge to schools, community groups, healthcare facilities, churches and nonprofit organizations throughout the Valley.

Guidelines for creating a winning Healthy Air Living calendar entry:

- Paper should be placed sideways, in landscape orientation, so it is 8-1/2 inches high and 11 inches wide
- Artwork should be in color. Medium can be paint, pen, crayon, marker, pencil or even computer-generated art. Vivid colors that reproduce well are recommended.
- Artwork should contain a message about how to live a Healthy Air life. Examples of past messages are "Less cars, more feet," "Hacer del mundo un lugar major," "Don't pollute! Keep the air clean."
- Bilingual and Spanish-language messages are encouraged.

Fourteen pieces of art will be selected for the calendar. Artists must include their name and address, phone and/or email contact, age, grade and school on the back of the entry. Please mail art flat, not folded, to 2014 Kids Calendar, Valley Air District, 1990 E. Gettysburg Ave., Fresno, CA 93726, or submit your art at the nearest District office.

For an example of this year's calendar, visit <http://www.healthyairliving.com/upcoming-events/kids-calendar-contest.htm>.

For more information about the Air District, visit [www.valleyair.org](http://www.valleyair.org) or call a regional office: in Fresno (559-230-6000), in Modesto (209-557-6400) and in Bakersfield (661-392-5500).