

NEWSRelease



24hr Media Cell Phone (559) 309-3336

For immediate release 09-20-21

Attn: Local news and assignment editors

Media Contact Heather Heinks (559) 230-5898 Spanish-language contact Maricela Velasquez (559) 230-5849

Artists needed!

District invites submissions for 2022 Kids' Calendar

Teachers and parents are urged to provide their students with crayons, markers and paper and let the creative juices flow, as we invite submissions for the 2022 Healthy Air Living Kids' Calendar Contest. All San Joaquin Valley students from kindergarten through 12th grade are encouraged to enter this annual contest, allowing kids to the opportunity to create their vision of Healthy Air Living.

While students were not in the physical classroom last year due to COVID-19, the District moved to a virtual version of the Kids' Calendar for 2021. This year, the District plans to return to printing and distributing calendars to schools, community groups, healthcare facilities and other clean-air partners, as in years past.

Entries are due by **Friday**, **Oct. 8**, **2021**. Winners and their artwork are featured in this bilingual wall calendar, showing how residents can improve air quality *and* quality of life for all Valley residents.

Guidelines for creating a winning Healthy Air Living kids calendar entry:

- Paper should be placed in landscape orientation, so it is 8-1/2 inches high and 11 inches wide
- Artwork should be in color and produced by paint, pen, crayon, marker, colored pencil or even computergeneration. Vivid colors are recommended.
- Artwork should contain a message about how to live a Healthy Air Life. Examples of past messages
 include: "Switch to an electric lawn mower," "Be cool and carpool when going to school," "Don't burn
 wood, switch to gas," "Please don't idle while waiting for the kids at school."
- Bilingual and Spanish-language messages are encouraged.

Artists need to include their name, address, phone number, e-mail, age, grade and school, on the back of the entry. Please mail art flat, not folded or stapled, to: 2022 Kids' Calendar Contest, Valley Air District, 1990 E. Gettysburg Ave., Fresno, CA 93726, or drop off your entry at the nearest District office in Modesto, Fresno or Bakersfield.

For an example of this year's calendar and additional contest information, visit: www.valleyair.org/kidscalendar. For questions about the contest, email public.education@valleyair.org or call a regional office: in Fresno (559-230-6000), in Modesto (209-557-6400) and in Bakersfield (661-392-5500).