

New Website, WhenToBurn.com Helps Residents Know When to Burn Website provides live details on burn bans in effect in West Coast regions and shares clean burning tips and resources

By Duraflame, Inc.

Stockton Record, Wednesday, Nov. 10, 2010

STOCKTON, Calif. - This winter's burn programs are now in effect leaving many residents confused by the restrictions that may be imposed on fireplace usage by their local air district. Today, a website for residents launched, www.WhenToBurn.com, providing a live, single-point resource for residents to learn when they can burn and information on ways to reduce emissions when they do burn.

The website works by aggregating local air districts' live burn status updates, including any restrictions that may be currently in effect. Local districts reported on the site include, San Joaquin Valley Air Pollution Control District, Sacramento Metro Air Quality Management District, Bay Area Air Quality Management District, Puget Sound Clean Air Agency, Spokane Regional Clean Air Agency, Olympic Region Clean Air Agency, Northwest Clean Air Agency, Southwest Clean Air Agency, Oregon Department of Environmental Quality, Lane Regional Air Protection Agency, Maricopa County Air Quality Department, Idaho Department of Environmental Quality, Bernalillo County Winter Advisory No Burn Program and Utah Department of Environmental Quality.

In addition to burn status and air quality information, WhenToBurn.com includes resources detailing how to burn cleaner, including links to the Chimney Safety Institute of America and the Burn Wise program by the U.S. Environmental Protection Agency.

The website was developed by the firelog manufacturer Duraflame, Inc. as part of their longstanding public education program to promote cleaner burning practices. Duraflame has worked cooperatively over the years with many local air districts, and, through this work, recognized the need to create a user friendly, one-stop resource for information on burning.

"There is a lot of confusion around when and what you can burn, and many people are unaware that they can burn on most days during the fall and winter months," said Chris Caron, vice president of brand development. "Some air district burning information can focus on the negative without providing clear information on what to do, so we developed WhenToBurn.com to directly and more uniformly educate the public on ways to burn cleaner with the goal of improving winter time air quality in residential neighborhoods."

Duraflame, a West Coast company based in the California Central Valley, produces firelogs that are a cleaner alternative to wood. The firelogs – and related products – are manufactured from recycled wood products and renewable bio-wax. According to a 2005 study conducted by Environment Canada and the U.S. Environmental Protection Agency, Duraflame firelogs burn with 80 percent fewer fine particle emissions than a comparable wood fire.

About Duraflame, Inc.

Duraflame, Inc. is America's firelog brand leader. Headquartered in Stockton, Calif., Duraflame is a privately held, family-owned company that has been in business for more than 40 years. The company produces and distributes fire logs, fire starters, fireplace accessories, barbecue and outdoor products. More information about Duraflame and its product line is available at www.duraflame.com.

[Fresno Bee Earth Blog, Tuesday, Nov. 9, 2010:](#)

Get an electric mower for \$25?

By Mark Grossi

Are you ready for this? You can trade in your old gasoline-powered lawn mower and buy an air-friendly cordless, electric machine for \$50 or less.

The same machine might have cost you \$250 or \$300 a couple of years ago.

It's the annual clean lawn-mower program from the San Joaquin Valley Air Pollution Control District.

Officials say state funding will help replace about 1,600 older, gas-powered mowers. A single gas-powered mower running for an hour produces about as much pollution as 40 late-model cars, officials say.

To participate, residents must call the district, obtain a voucher (limit one voucher per household, three per business) and turn in a gas-powered mower at a participating recycler.

The new lawn mowers available include one with a 14-inch blade for \$25. The larger, 19-inch model costs \$50.

For information, call a regional office: in Fresno, 559-230-6000; in Bakersfield, 661-392-5500; and in Modesto, 209-557-6400.