



Point of View

A Newsletter for Spare the Air Employer Partners
San Joaquin Valley Air Pollution Control District
Spring 2004

Lawn mower discount kicks off Spare the Air season

Replace gas-powered mowers for Clean Green Yard Machines

The Valley Air District is kicking off the 2004 Spare the Air season with a promotion to help clean the air by giving residents an incentive to replace polluting gas-powered lawn mowers with emission-free “Clean Green Yard Machines.”

The Air District is giving a discount of \$35 to \$88 to Valley residents who purchase one of four new electric or reel (push) mowers at any of the 14 Orchard Supply Hardware (OSH) stores in the San Joaquin Valley from June 5-8. The District expects about 1,000 mowers to be purchased in the eight-county region. The coupon is good on the purchase of one of four mower models.

These clean-running electric and reel mowers help reduce smog-forming emissions that add to the Valley’s summertime ozone-pollution problem. A typical lawn mower, which is an unregulated product, when used just 45 minutes a week spews the equivalent pollution of 43 new cars driven 12,000 miles a year. Electric and reel mowers work just as well and produce no emissions.

The Air District, Orchard Supply Hardware, Black & Decker and American Lawn Mower Company are partnering in the Clean Green Yard Machine program.



Help Spare the Air June 8 – Sept. 30

**Your
Efforts
Make a
Difference!**

This summer your company joins more than 760 other Spare the Air Employer Partners in a commitment to cleaner air. With your help, we will all be able to breathe easier.

The Spare the Air season kicks off June 8 with “Drill Day” and runs through Sept. 30. The program works by notifying residents and employers in advance of days when air quality is forecast to reach unhealthy levels. These are designated as “Spare the Air” days.

On Drill Day, the Air District will send a trial Spare the Air alert to all employer partners to check the alert network. On that day, Employer Partners are asked to have employees practice what they will do when a real Spare the Air day occurs.

How will you know it's a Spare the Air day?

We will notify the Spare the Air coordinator at your work site by fax or e-mail when the following day is forecast to be a Spare the Air day. Daily air-quality information also is available at (800) SMOG-INFO (766-4463) and at www.valleyair.org. Based on previous years, we can expect from 25 to 35 Spare the Air days this summer.

Sign up for 2004 e-mail notification

If your contact information has changed from last year, please let us know. E-mail public.education@valleyair.org or call the District’s Spare the Air Employer Coordinator at (559) 230-5853.



Why is our air quality so bad?

The San Joaquin Valley is designated as an extreme ozone “non-attainment area” by the U.S. Environmental Protection Agency. During the summer, we fail to meet both the state and federal health-based standard for harmful ground-level ozone, the primary ingredient of smog.

The Valley’s hot summer temperatures promote the formation of ozone. Exhaust from cars, trucks, construction and ag equipment, lawn mowers, boats and other “mobile sources” react in the presence of

sunlight to form unhealthy ozone levels. Vehicles and other mobile sources cause about 60 percent of the air pollution problem.

Small, gas-powered engines such as leaf blowers, lawn mowers and personal watercraft produce nitrogen oxide (NOx) and contribute to unhealthy air. Volatile organic compounds (VOCs) come from things that evaporate such as gasoline, paint fumes, lighter fluid and consumer products.

3 reasons why it’s a challenge to clean the air



1 Geography – the Valley is shaped like a bowl and is surrounded by mountains that trap air pollution in the Valley.



2 Climate – sunny, hot and still summers promote the formation of ground-level ozone.



3 Growing population – air pollution increases along with the population as more people drive vehicles and participate in other activities that cause air pollution.



What is the Air Quality Index?

The AQI helps explain the effects of air pollution and describes what you should do based on the day’s index forecast. You can check the AQI for your region daily at www.valleyair.org, in major daily newspapers, on local TV weather reports or by calling 1-800-SMOG INFO (1-800-766-4463). Spare the Air days are called when pollution is forecast to be 151 or higher on the AQI.

Index	Level	Cautionary Statement
0 to 50	Good	None
51 to 100	Moderate	Unusually sensitive people should limit prolonged outdoor activity.
101 to 150	Unhealthy for sensitive groups	Active children and adults, and people with respiratory disease, should limit prolonged outdoor exertion.
151 to 200	Unhealthy	Active children and adults, and people with respiratory disease, should avoid prolonged outdoor exertion. Everyone else should limit prolonged outdoor exertion.
201 to 300	Very unhealthy	Active children and adults, and people with respiratory disease, should avoid all outdoor exertion. Everyone else should limit prolonged outdoor exertion.
301-500	Hazardous	Everyone should avoid all outdoor exertion.

25 ways to Spare the Air . . .

at home, at work, at play & on the road

1. Check your local paper for the daily air-quality report.
2. Bring your lunch to work or join with other co-workers and order in.
3. Elementary school teachers: Request the Blue Sky, Brown Sky curriculum from the Valley Air District.
4. Ask a Valley Air District representative to speak to your club, school or company.
5. Rideshare or take alternative transportation to work once a week.
6. Paint with odorless, solvent-free paints.
7. Mow your lawn with an electric or manual (reel) push mower.
8. Parents: Start a kidpool. Take turns giving neighbors' children a ride to and from school and activities.
9. Rent an electric car or hybrid car for your next business trip or vacation.
10. Bank by phone, mail or computer when possible.
11. Kids! Join the Clean Air Kids Club.
12. Walk or bike more. Drive less.
13. Car shopping? Purchase a reduced-emission vehicle.
14. Buy non-aerosol hair spray and deodorant.
15. Talk to your supervisor about telecommuting when possible.
16. Teleconference or videoconference meetings.
17. Minimize your use of two-cycle motorboats, off-road motorcycles and ATVs. They produce much more pollution than modern cars.
18. Trip link. Combine errands into one trip.
19. Keep your vehicle tuned up and tires properly inflated for better gas mileage and optimal performance.
20. Plant trees. They help clean the air.
21. Reduce driving: shop by catalog, via the Internet or with a friend.
22. Use natural products to freshen the air in your home such as baking soda in an open dish, potpourri or cut flowers.
23. Replace your old barbecue with a propane gas-powered unit. Or, use an electric charcoal briquette starter instead of lighter fluid.
24. Get more ideas by visiting the California Air Resources Board home page, www.arb.ca.gov/ and www.valleyair.org.
25. Resolve to do at least one thing weekly to help clean the air.

Order your 2004 incentive items

Don't forget to order a selection of Spare the Air incentive items for employees who participate in the program. They're free and help spread the Spare the Air message. Check out this year's items and place your order at www.valleyair.org or request an order form at (559)230-5853.

It can be fun to help clean up the air

How can you motivate co-workers to Spare the Air?

Here are some ideas that have worked for other companies

- Have employees e-mail your Spare the Air coordinator with two or three ways they will Spare the Air on designated days (example: take the bus and use pump sprays). Share these ideas with the rest of the staff.
- Divide co-workers into teams that vie for points by



following Spare the Air tips. Offer end-of-the-season rewards such as a pizza lunch or gift certificates.

- When you notify employees about a Spare the Air forecast, include a list of tips.
- The District provides free incentive items for you to give employees to earn when they Spare the Air.
- See the District's web site for more ways to have fun and Spare the Air. www.valleyair.org

Spare the Air Employer Partners

FRESNO COUNTY

Ag Formulators
AIS Market Research
Alert-O-Life
Allwire, Inc.
American Lung Association
Am-Gold Corp.
Ano Tech Metal Finishing
Aon Risk Services
Apollo Dental Products
AT&T Wireless Services
Automated Office Systems
B.E. Giovannetti & Sons
Baker, Manock & Jensen
Bank of America – Env. Network
Bank of America Fashion Fair
Bank of America Fig Garden
Bank of America Loan Center
Bartels Research Corp.
Best Western Village Inn
Best Western Water Tree Inn
Biola Community Svcs Dist
Biola-Pershing Elem School
Blair, Church & Flynn Engineering
Borders Books & Music
Borders Books & Music
Boys & Girls Clubs Of Fresno Co.
Brad's Auto Body
California Animal Health & Food
Safety Lab
California State University, Fresno
Calaveras Materials Inc.
California Air National Guard
California Dairies, Inc.
California Highway Patrol
California State AA
CAMCO
Cantisano Foods, Inc.
Carroll-David Distributing Inc
Cathedral Christian School
Cavale-Taylor & Co.
Cedar Veterinary Hospital
Cellulo Co.
Central California Blood Ctr
Central High School E. Campus
Central Unified School District
Central Valley Awning
Central Valley Regional
Central Valley Vein & Laser Ctr.
Chaffee Zoo Education Dept.
Check N Go
Chicago Title Co.
Citrus Mini Mart
City of Clovis
City of Clovis Public Utilities
City of Clovis Solid Waste
City of Fresno Wastewater
City of Fresno, Water Division
City of Reedley
City of Sanger
City of Selma
City Press
Civic Center Square
Clear Channel Communications
Clovis Adult Education
Clovis Cemetery District

Clovis Christian Schools
Clovis Unified School Dist.
CMB Industries
Coalinga Chamber Of Commerce
Community Medical Centers
Comp USA
Compactor Specialist
Compare Insurance Agency
Copper Hills Elementary School
Cornnuts Inc.
Cotton West Ag Management
Council of Fresno Co. Govts.
Crown Printing
Cunnings & Cunnings, Inc.
Dan Banuelos, CPA
Dantel Inc.
Data Central Collection Agency
Dataworks Educational Research
David & Sons
Days Inn Blackstone
Denham Personnel Services
Dow Brands
Dowling, Aaron & Keeler
Dr. Roger Graumann
Dumont Printing
Duncan Enterprises
Dynamis, Inc.
Econo Office Furniture
Educational Employees Credit Union
Edwards 21 Fresno Cinemas
Edwards Chiropractic Clinic
El Capitan Middle School
Executive Housewares
F.I.R.M. Associates, Inc.
Fairfield Inn
FCC Training Institute
Federal Police
Fig Garden Swim & Racquet Club
Four Points Hotel By Sheraton
Fowler Cabinet & Hardware Co.
Fowler Dehydrator
Foxwood Apartments
Fremont Compensation
Fresno Area Express
Fresno Association Of Realtors
Fresno Asthmatic Children's Env
Study
Fresno Bee
Fresno Chamber Of Commerce
Fresno Chrysler Plymouth
Fresno City College
Fresno City Manager's Office
Fresno Co. Human Services
Fresno Co. Office Of Education
Fresno Convention & Visitors Bur.
Fresno Convention Center
Fresno County EOC
Fresno Flood Control District
Fresno Grizzlies Baseball Club
Fresno Local Conserv. Corps
Fresno Metropolitan Museum
Fresno State Alumni Association
Fresno Unified School District
Fresno Workforce Development
Gage Bros. Construction
Gerald Lee Tahajian Law Office

Gibson Wine Co.
Golden State Family Serv.
Golden State Vintners
Golden Valley Girl Scout Council
Goodman & Co.
Gottschalks
Grisanti & Assoc
Grundfos Pumps Mfg. Corp.
Guardian Fabrication
Guardian Industries Corp.
Haroutunian Farms
Harris Ranch Beef Co.
Helena Chemical
Herndon Barstow Elem. School
Herndon Village Chiropractic
Hightower Construction
Hood Bros. Pallets & Bins
Hospital Council
Houghton Kearney Elem School
Housing Authorities
HR Connect
Internal Revenue Service
International English Institute
Ironworkers Local Union
J.E. Ethridge Construction
Jeffrey W. Glassheim, D.O., Inc.
Jones Cleaning Centers
Kaiser Permanente
Kasco Fab. Inc.
Kenclaire West Elec. Agencies
Kerman Texaco Car Wash
KFSN ABC 30
KFTV Channel 21 Unvision
King of Kings Comm. Center
Kingsburg Chamber Of Commerce
Kingsburg Cotton Oil Co.
KISS Country
KMPH Fox 26
KMSG Channel 59
KGPE-TV 47
KPXF TV 61 Paxnet & Ch. 24
Krebs Associates
KSEE TV 24 (NBC)
KVPR -Valley Public Radio
Laidlaw Transit
Laton Community Services Dist.
Life Point
Little Miracles Christian Preschool
Loan Mart
London Properties
Madison Elementary School
MBIA Muniservices Co.
McKinley Elementary
Media One
Mendota Biomass Power Ltd.
Michael Automotive
Microsource
Mi-Rancho Tortillas
Moderne Plastic, Inc.
Mountain View School
National Training Institute
Natural Vision
North American Title Insurance
Pacheco Figs
Pacific Gas & Electric
Pacific Management Services

Panagraph Inc.
Parc Environmental
Parlier Unified School Dist. Office
Payroll People
Peninsula Business Interiors
Pep Boys
Piccadilly Inn Hotels
Piccadilly Inn Shaw
Portfolio Advisors
Procter's Jewelers
Provost & Pritchard Engineering
R. W. Greenwood Assoc. Inc.
Ramada Inn University
Reedley College
Reno's Hardware
Rich Products Corp.
Riverside Landscape & Nursery
RMC Lonestar
Rutter Army Inc.
Rx Of Canada
Safety-Kleen Corp.
Saint Agnes Medical Center
Salwasser Manufacturing
San Joaquin Glass
San Joaquin Valley College
San Joaquin Valley Insurance
San Joaquin Valley Rehab. Hosp.
San Mar Properties, Inc.
Sanger General Hospital
Sanger Power
Saroyan Elementary School
Selma Community Hospital
Shanghai Chinese Cuisine
Shapemakers 2000
Shaver Lake Sports LLC
Sherwin Williams Auto Finishes
Sherwood Lehman Massucco Inc.
Sierra Kings District Hospital
Sir Speedy
Six Jewels
Solutions By Design
Spolsdoff Enterprises Inc.
State Center Comm. College Dist.
State Comp. Insurance Fund
State Farm
State of CA Fleet Admin.
Steinbeck Elementary School
Sterling Coatings/CECORR GP
Stewart Title
Sullivan Center For Children
Sun-Maid Growers of CA
Sunrise Assisted Living of Fresno
Superior Auto Body & Paint
T. James Williams & Co.
The Business Journal
The California Apple Commission
The Carpet Corner
The Clarksfield Company
The Discovery Center
The Hartford
The Island Water Park
The Salvation Army
The Windham
Thielen & Associates
Todco Division
Towne Place Suites

Thank you for helping clean our air

Travelers Inn
Triple Equities
UC Davis - CAFH, Fresno
UC Extension
Uncle Harry's Bagelry
Uniroyal Chemical
United Cerebral Palsy
United Food Workers Credit Union
United Tax Service
UC Center, Fresno
USA Petroleum / USAGasoline
USA Waste Of California
VACCHOS
Val Print
Valley Behavioral Health
Valley Detroit Diesel Allison
Valley Iron, Inc.
Valley Sanitary Supply
Valley Type & Design
Vendo
VF Farms
Vision Care Center
Vocational Management Services
Vopak
Wal-Mart #1882
William L. Griffin Jr., MD
Woody's Cabinets
Yosemite Fitness
Your Realty Co.
Zee Medical Services
Ziering Allergy & Respiratory

KERN COUNTY

Advance Beverage Co.
Aera Energy
All American Pipeline Co.
Ameripride Valley Uniform
Anchor Services
Bakersfield Ag Co. Inc.
Bakersfield Californian
Blueprint Service Co.
Braun Electric Co Inc
Bright House Networks
Calpine Corp. Pastoria Energy
Facility
Chevron Texaco
Chevron USA Production
Chicago Title
City of Delano Corp. Yard
City of Delano Personnel
City of Delano Police
Coca Cola Enterprises
Conglas
Days Inn
Delano Dist Skilled Nursing Fac.
Delano Energy
Delano Logistics Services Inc
Delano Regional Medical
Delano Union Elem. School Dist.
Double Tree Hotel
El Paso Energy North America
El Paso Merchant Energy
Farmersville Health Center
Fleet Card Fuels
Food Maxx
Foster Farms

Foundation For Medical Care
Four Points Hotel
Fred Cummins Honda Suzuki
Frito-Lay, Inc.
General Mills
General Production Services
Golden Empire Ambulance
Golden Empire Transit Dist.
Golden State Drilling
Gray Lift Inc.
Grayson Service
Green Lawn Mortuary
Griffith Company
GTE Wireless
Guy Chaddock & Co.
I.C. Solutions
Internal Revenue Service
J. G. Boswell
Jaco Oil Co.
Jim Burke Ford Lincoln Mercury
Kern Bros Trucking
Kern Co Human Services
Kern Co Superintendent Of Schools
Kern Council Of Governments
L&A Oak Designs
Lortz & Son Mfg. Co.
M & S Security Services Inc.
Mercy Westside Hospital
Merrill Lynch
National Training Institute
New Horizons Computer Learning
No. Bakersfield Rec And Park Dist.
Nuevo Energy Company
Parsons Engineering Science, Inc.
Project Clean Air
Prudential America West
Pyrenees French Bakery
Quintus
Residence Inn
Rio Bravo Tennis
Ruggenberg Career Ctr
San Joaquin Bank
San Joaquin Valley APCD
Sears Valley Plaza
Shell Enterprises
Sierra Iron & Metals Co Inc.
State Comp Ins. Fund
State Farm Insurance
Stewart Title
The Industrial Co.
Three Way Chevrolet Co.
Time Warner Cable
Tosco Distribution Co.
Trans-West Security Services Inc.
Tulare County Asthma Coalition
US Postal Service
Valley Tree & Construction Co.
Wasco Chevron
West Side Recreation & Park
Westminster Ceramics
Wilson Paves & Associates

KINGS COUNTY

Avenal State Prison
CA State Prison, Corcoran
Cal-Clark Farms, Inc.

California Highway Patrol
California State AA
Candlewick Yarns Inc
Chemical Waste Management
City of Lemoore
Corcoran District Hospital
Del Monte Foods Plant 24
Gilroy Foods
Hanford Community Medical Ctr
International Paper
Kings County Government Ctr
Lemoore Naval Air Station
Lemoore Union High School District
Loan Mart #3343
NAS Lemoore Mwr Youth Services
Phytogen Seed Co.,
Prison Industry Authority
Richards Chevrolet-Pontiac-Buick
Roberts Collision Center
Sawtelle & Rosprim Machine
Seward Luggage
The Hanford Sentinel
Wal-Mart

MADERA COUNTY

Advanced Drainage Systems
Anderson Pump Co.
Azteca Milling/Valley Grain Products
Baltimore Aircoil Co
Berry Construction
California State AA (CSAA)
Canandaigua West Inc.
Carris Reels Of California
Central Valley Indian Health
City Of Madera - Public Works
Color Box
Country Club Auto Body
D. Papagni Fruit Company
D.C. Cleaners
Eagle Feather Crafts
Earth & Ocean Sports Inc.
Fresno-Madera Medical Society
Georgia-Pacific Madera Container
Giersch & Associates, Inc.
Heartland Opportunity Center
IKG Industries Division
J&P Tolmosoff Farms
James Monroe Elementary School
Lamanuzzi & Pantaleo
Logoluso Farms
Madera Ag Services
Madera Cars Unlimited
Madera Co. Economic Dev Comm.
Madera Co. Office Of Education
Madera Co. Personnel Office
Madera Co. Superior Court
Madera Co. Dept. of Social Services
Madera Community Hospital
Madera Tribune
Madera Unified School District
North Fork Mono Rancheria
Regency Thermographers
Riggs Ambulance Service
Sierra View School
Steel Structures Inc
Thomas Products Inc (TPI)

Truevalue Homecenter
Valley Children's Hospital
Victor Packing
Zoria Farms

MERCED COUNTY

AT&T Cable Los Banos
AT&T Cable Services
California State AA
Central Valley Regional
City Of Merced
Delhi Unified School District
Dos Palos Memorial Hospital
Fawcett Farms
Foster Farms
Huntsman Packaging Corp.
J C Penney - Merced
J.R. Wood, Inc.
La Sierra/Merced Living Care
Luther Burbank School
McLane Pacific
Merced College
Merced County
Merced County Asthma Coalition
Merced School Emp. Fed. Credit
Mercy Hospital & Health
Mercy Surgical & Diagnostic
Morning Star Foods Inc
Planada Elem. School District
Product Development Corp
Richwood Meat Co Inc
Sensient Dehydrated Flavors
State Farm Insurance
Transcounty Title Co
Unilever Best Foods
US Postal Service - Main
Wash 'N Wag
Winton School District

SAN JOAQUIN CO.

Adart Electronic Sign Corp.
Ameron International
Applied Aerospace Structures
AT&T Broadband
B&C Painting Solutions
Bank Of The West
Bay Alarm
Bay Sulfur Company
CA. State Automobile Assoc.
California Cedar Products
California State AA - Law Dept.
CalTrans - San Joaquin Co.
Carpenter Co.
Chicago Title Co.
City of Lodi Engineer's Dept
City of Ripon
City of Stockton
Crestwood Manor
Delicato Vineyards
Delta Containers/Sunrise
Dopaco Inc.
DSC Logistics
Earthgrains/Sara Lee Bakery Group
East Union High School
El Paso Corporation

Spare the Air Employer Partners

Enviroplex, Inc.
 First United Methodist Church
 Fisher's Legal Express
 FMC
 Frank C. Alegre Trucking Inc.
 General Mills Inc.
 General Services Admin.
 H J Baker & Bro., Inc.
 Hammer / I-5 Arco
 Harley Murray Inc
 Health Plan Of San Joaquin
 Heinz USA
 Holz Rubber Co.
 House Of Redwood, Inc.
 Husky Crane Inc
 International Paper
 J M Manufacturing
 Kaiser Permanente Medical
 KBC Trading & Processing Co.
 Kentucky Fried Chicken
 Lathrop Woodworks
 Lawrence Livermore Lab #300
 Lincoln Unified School District
 Linden Unified School District
 Lodi District Chamber
 Lodi Health Care Center
 Lodi News Sentinel
 Lodi Nut Company
 Lodi Wine & Business Center
 MCI Worldcom
 McKinley Elementary
 Morada Produce
 National Broom Co.
 NCTS Det. San Diego Stockton
 NDS, Inc.
 New Haven School
 No. CA Youth Correctional Center
 Nor Cal Beverage
 Pacific Coast Producers
 PG&E
 PG&E - Stockton Division
 Plastaket Manufacturing
 Poly Processing Co.
 Posdef Power Co., L.P.
 Private Industry Council
 Ripon Christian School
 Robert Mondavi Winery
 San Joaquin Council Of Govts
 San Joaquin Co. Employment/EDC
 San Joaquin Regional Transit Dist.
 Sanborn Chevrolet Inc
 Schack & Company
 Silgan Containers - San Joaquin
 Silverado Broadcasting
 Smart San Joaquin Reg. Transit
 SRI/Surgical Express
 St Joseph's Medical Center
 State Farm Insurance
 Stockton CSMS Natl Guard
 STROCAL Inc.
 Technotrim
 The Stockton Record
 The Wine Group
 Tracy Federal Credit Union
 Tracy Food 4 Less
 Tracy Unified School District-

Technology Dep
 Tully C. Knoles School
 United Way
 US Postal Service
 USA Gas
 USA Products Group
 Valley Electric Company
 Valley Mountain Regional Center
 Viacom Outdoor
 Village West Arco
 Wal-Mart Tracy
 Western Farm Service
 Whispering Hope Care Center

STANISLAUS COUNTY

A.L. Gibert Co.
 Auto Craft Body & Paint
 Borders Books & Music
 Bronco Wine Company
 California State AA
 Chateau Convalescent Hospital
 Citadel Communications
 City of Ceres
 City of Manteca
 City of Modesto
 County of Stanislaus
 Countz Counter Tops, Inc.
 Crown Cork And Seal Co
 CS Integrated
 CSU, Stanislaus
 DDM, Inc.
 Del Monte Foods
 Doctors Medical Center
 Doubletree Hotel Modesto
 E&J Gallo Winery
 Emanuel Medical Center
 Fabricated Extrusions
 Frito-Lay Inc
 Hershey Chocolate
 Hi-Tec Sports U.S.A., Inc
 Hy-Lond
 International Paper
 JC Trucking Co
 Keyes Union Elem School Dist
 KOSO B93
 Kraft Foods
 Liquid Container L.P.
 Major Sysco
 Modesto A's Pro. Baseball Club
 Modesto Bee
 Modesto Building Maintenance
 Modesto City Schools
 Modesto Convalescent Hospital
 Modesto Court Room
 Modesto Tent & Awning
 NASCO
 National Health Plans
 Oak Valley Hospital
 Ogden Martin Systems
 Pacific Southwest Container
 Pacific Star Communications
 Pac-West Telecomm Inc.
 Procter & Gamble
 San Joaquin Co. Plant Engineering
 San Joaquin Valley APCD
 Santa Fe Aggregates, Inc.

Silgan Containers Corp.
 Stanislaus Area Assoc of Govts
 Stanislaus Co. Housing Auth.
 Stanislaus County Pln
 State Farm Insurance
 Trivalley Growers Plant One
 US Postal Service
 USPS Salida
 USPS Turlock
 Valley Color Graphics
 Valley First Credit Union
 Valley Fresh, Inc.
 Velasquez Dairy
 Waterloo Food & Fuel
 Wood Colony Millwork
 YMCA of Stanislaus County

TULARE COUNTY

Advanced Food Products
 Amber Foods
 Bank of The Sierra
 Beckman Coulter, Inc.
 Bret's Auto Center
 Butler Manufacturing Co
 C & C Computer Services
 California Pretzel Company
 Cavale-Taylor & Co Insurance
 Central Valley Regional
 Chicago Title Co.
 City of Farmersville
 City of Porterville
 City of Tulare
 City of Visalia
 College of The Sequoias
 Color-Box
 Corrwod Containers
 Costco Wholesale
 Early California Foods
 Educational Employees CU
 Family Healthcare Network
 Farmersville Unified School Dist.
 Fisher Mfg.
 Franzen-Hill Corp.
 Frito-Lay, Inc.
 Gas & Goodies
 Holiday Inn Visalia Hotel &
 Conference Cntr.
 Ivex Corporation
 J C Penney
 Kaweah Delta Health Care Dist.
 Kaweah River Rock Company
 Kawneer Company Inc.
 Kmart #3916
 Knudsen
 Moore North America
 Outpatient Health & Safety
 Pettigrew Harvest & Trucking
 Porterville College
 Porterville Development Center
 PSI-Tronix Inc
 PW Pipe
 Radisson Hotel
 Rita B. & Company
 Ruiz Food Products, Inc.
 Screw Conveyor Pacific Corp
 Sequoia / Kings Canyon Natl Pks

Snowden School
 Southern California Edison Co.
 Stanley Bostitch
 State Farm Insurance
 Taycal Press
 The Adgap Group
 The Gas Company
 TPG Consulting Inc.
 Trucker's Mini Mart
 Tulare Cnty Environmental Health
 Tulare Co. Counsel
 Tulare Co. Env Health Svcs
 Tulare Co. Fairgrounds
 Tulare Co. Health Center
 Tulare Co. IHSS
 Tulare Co Library
 Tulare Co. Resource Mgmt. Agency
 Tulare Co. UC Coop Ext.
 Tulare Co. Office of Education
 Tulare Co. Veterans Service Office
 Tulare Dist. Healthcare Sys.
 Tulare Food Mart
 Tule River Indian Health Center
 U.S. Forest Service-Tule River
 United Wholesale Lumber
 US Cold Storage
 Visalia Cyclery
 Visalia Medical Clinic
 Visalia Racquet Club
 Visalia Times-Delta
 Visalia Unified School District
 Visalia YMCA
 Voltage Multipliers Inc
 Warren & Baerg Manufacturing
 Ziering Allergy & Respiratory Ctr

Watch for Spare the Air info all summer long

Starting in July, we
 will send Spare the Air
 Partners regular updates
 with new information
 and useful tips you can
 use in your Spare the
 Air campaigns. Visit
www.valleyair.org for
 Spare the Air stories
 and information you can
 incorporate into internal
 communications. Or, call
 (559) 230-6000.



Air quality news in brief

EPA approves 'extreme' designation

The U.S. Environmental Protection Agency approved a request by the Valley Air District's Governing Board to downgrade the Valley's ozone status from "severe" to "extreme" non-attainment. The decision is a realistic step toward achieving attainment, District officials said.

The District's Governing Board, which is made up of 11 Valley elected officials, voted unanimously to request the downgrade, which extends the deadline to clean the air from 2005 to 2010. It also stops \$2 billion in federal sanctions and \$36 million in industrial fines. Autos and trucks – the cause of nearly 60 percent of the Valley's smog problem – are under the direct control of the state and federal governments. The 2010 deadline leaves time for crucial new state and federal regulations governing mobile sources to go into effect, enabling the District to meet its goals.

Rule changes impact agriculture

New air quality-related laws adopted last year, along with federal requirements to attain clean air standards, have prompted rules that greatly affect San Joaquin Valley farmers. The first removes the decades-old legal exemption for agricultural operations from permitting requirements. The Valley's 8,000 farms will now follow the same air pollution control rules that regulate other businesses. The Air Resources Board has determined that farms, dairies, orchards and other ag operations contribute 26% of summer smog-forming emissions in the Valley and more than 50% of particulate matter emissions during the fall and winter.

Residents lit fewer fires – helped improve winter air quality

Outstanding cooperation by Valley residents in voluntarily curtailing their fireplace and woodstove use resulted in only two days that wood burning was prohibited last winter. This was the first year the District asked that residents "Check Before You Burn" fireplaces and other wood-burning heaters during unhealthy air quality periods. Wood-burning bans were called on Nov. 18 in Fresno and Kern counties and in Fresno County only on Jan. 23. On days when the air quality was unhealthy for sensitive people, wood burning was discouraged.

Proposed rule would reduce school bus emissions

Reducing school children's exposure to toxic air pollutants from school buses is the goal of a new rule under development. Rule 9310 would require diesel bus fleets that transport K-12 public and private school students to meet requirements for reduced emissions. A 2003 study by the Air Resources Board showed that riding a school bus for 13 years could increase a child's lifetime cancer risk by about 4% and could increase respiratory symptoms by 6%. School districts and fleet operators would have until 2015 to ensure their buses meet state and federal tailpipe emission standards and could purchase only state-of-the-art school buses after January 1, 2005. Gasoline engines and engines fueled with compressed natural gas (CNG) emit fewer pollutants than diesel engines and would not be subject to the new rule. In the last five years, the Air District has provided \$2.8 million in grants to school districts for CNG buses and fueling facilities, and about \$1 million for installation of particulate control devices on 148 diesel school buses.

How to find a Rideshare partner

Sharing a ride is a great way to Spare the Air! Fresno State University and the Council of Fresno County Governments have joined forces to help Valley residents find rideshare partners through a user-friendly website. The site, www.valleyrides.com, provides drivers or riders with an easy way to find someone seeking a carpool partner, who lives within a one- or two-mile radius and has similar work or school schedules.

Summer 2003 in review . . .

June through August 2003 was about average for Spare the Air days. However, September was unusually hot and wildfires burned in the central and southern parts of the state, leading to a significant increase in the number of bad air days recorded. A large amount of nitrogen oxides (NOx), an ozone precursor, was emitted by the wildfires. The Valley also experienced a long episode of high temperatures in September along with high pressure and little or no air movement to disperse the pollution. Due to these factors, the District received 15 violations of the EPA's one-hour ozone standard in September. The average number of violations for September is 6.

Spare the Air days

	2003	2002	
Northern Region	38	27	San Joaquin, Stanislaus, Merced
Central Region	40	30	Madera, Fresno, Kings
Southern Region	41	30	Tulare, valley portion of Kern

Save the Date

Air Quality Symposium

Sept. 29 – 30, 2004

Holiday Inn Select, Bakersfield

The San Joaquin Valley Air Pollution Control District covers eight counties including San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and the valley portion of Kern. For information about air quality or compliance issues, visit www.valleyair.org, or call or visit the nearest District office.

Northern Region

4230 Kiernan Ave., Suite 130
Modesto, CA 95356
(209) 557-6400

Central Region

1990 E. Gettysburg Ave.
Fresno, CA 93726
(559) 230-6000

Southern Region

2700 M St., Suite 275
Bakersfield, CA 93301
(661) 326-6900

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Spare the Air kicks
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San Joaquin Valley
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Control District

