

VALLEY AIR NEWS

A monthly publication of the San Joaquin Valley Air Pollution Control District - September 2016

Calendar Contest deadline Oct. 3



Each year the Valley Air District creates a 13-month bilingual calendar, complete with Healthy Air Living messages and the creative artwork of Valley students from grades kindergarten through 12.

20,000 Healthy Air Living Kids' Calendars are distributed to schools, libraries, businesses and public agencies across the Valley's 8 counties. The District will select 14 artists for the 2017 edition; so get out your markers, crayons and paints and begin creating your masterpiece!

Here are some examples of Healthy Air Living messages:

- Healthy air starts with me!
- Turn off the engine while waiting to pick us up from school
- Switch to a hybrid or electric car
- Ride your bike (or skateboard or scooter)
- Use a rake or broom, NOT a leaf blower
- Check Before You Burn
- Use an electric lawnmower
- Make one change for healthy air!

- BBQ with propane or natural gas
- Drive less to help clean the air

Entry Instructions

Draw a color picture that shows what we can all do to help clean our air. Drawings must be your own original artwork. Design your picture on an 8 1/2" x 11" piece of white paper, turned lengthwise or horizontal.

Students must live in one of the 8 counties of the Valley Air District.

Write a clean-air message on the picture in English and/or Spanish (Bilingual entries are encouraged). Please do not use the term "Spare the Air" — Healthy Air Living has replaced that program.

Please complete an official entry form and attach it to the back of your artwork. Entry forms can be found at: www.valleyair.org/kidscalender

Please DO NOT fold or staple your drawing. Turn artwork in by the October 3, 2016 deadline!

District introduces Healthy Air Heroes

The new Healthy Air Heroes kids' activity kits are now available. The newly redesigned booklet, aimed at elementary school-aged children, explains our Valley's air pollution challenges and showcases everyday animals teaching kids how they can help make the air in our Valley healthier. A District social media campaign this summer invited Valley children to think of individual names for these animals, dubbed the "Healthy Air Heroes."

"Healthy Air Heroes is a great way for youngsters to learn about the Valley's air pollution battle and the steps we can all take to help make our air cleaner," said Jaime Holt, District Chief Communications Officer. The workbook contains coloring pages, word games and other kid-friendly activities that make it highly interactive and fun.

The District hopes that these *free* and imaginative kits will inspire kids to be just like the Healthy Air Heroes.

Healthy Air Heroes air quality kits include pencils, crayons and stickers and are available upon request. Ask for them by e-mailing: public.education@valleyair.org.

