

# Media Advisory

For immediate release

July 3, 2008



**San Joaquin Valley**  
AIR POLLUTION CONTROL DISTRICT

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## Healthy Air Living Week Kicks Off Monday at Fresno Office

**WHO:** San Joaquin Valley Air Pollution Control District (Valley Air District)

**WHAT:** On Monday, the San Joaquin Valley Air Pollution Control District will kick off Healthy Air Living Week as part of an effort to encourage people to reduce emissions by making changes in their daily lives and placing a priority on cleaning our air.

Healthy Air Living is a year-round initiative, and multiple events from July 7 to 13 will help shine a light on air quality issues and show the simple things Valley residents can do to become part of the solution.

There are many events planned throughout the week and those who take the Health Air Living pledge will be eligible to win a Toyota Prius.

**WHERE:** The Healthy Air Living kick-off will be at the Air District's Fresno office, 1990 E. Gettysburg Ave. (between Blackstone Avenue and Fresno Street).

**WHEN:** Monday, July 7, 10 a.m.

**VISUALS:** Healthy Air Living Blimps, Super Sized Healthy Air Living Pledge Cards, Electronic Scooters, Bicycle Commuters, Hybrid Vehicles.

Air District personnel available for **interviews** include Executive Director Seyed Sadredin, Chief Communications Officer Jaime Holt, Human Resources Director Carolyn Rose.

Healthy Air Living events and activities include:

**July 6** *Fresno Grizzlies Healthy Air Living Sponsorship Game, Fresno*  
Join the Fresno Grizzlies for "Healthy Air Living Night" at 6:05 at Chukchansi Park as they take on the Sacramento Rivercats. Win a Healthy Air Living T-shirt and enter to win a Toyota Prius.

## Healthy Air Living Week Begins

Page 2 of 3

July 3, 2008

- July 6**      *Modesto Nuts Healthy Air Living Sponsorship Game, Modesto*  
Join the Modesto Nuts for "Healthy Air Living Night" at 6:05 p.m. at John Thurman Field as they take on the Visalia Oaks. Win a Healthy Air Living T-shirt and enter to win a Toyota Prius.
- July 7 to 13**   *Sequoia-Kings Canyon Parks, "Do Your Part for Climate-Friendly Parks"*  
<http://www.doyourpartparks.org/>
- July 7**      *News Conference to kick off Healthy Air Living Week, Fresno*  
10 a.m., 1990 E. Gettysburg, between Hwy 41 and Blackstone Ave.
- July 8**      *Kern County adopts Healthy Air Living Week Proclamation, Bakersfield*  
9 a.m., Board of Supervisors chambers.
- July 9**      *Modesto Bike to Work Day*  
Valley Air District invites residents to ride their bikes to work and stop by Fun Sport Bikes between 7 a.m. and 9 a.m. for snacks, gifts and prizes. You could win a new bike! Fun sports Bikes is in McHenry Village at McHenry and Briggsmore in Modesto.
- July 9**      *California Emerging Clean Energy Technology Forum, UC Merced, 9 a.m.-5 p.m.*  
A collaborative effort by the U.S. EPA, CA Air Resources Board, and the South Coast and San Joaquin Valley air districts to accelerate the development and implementation of advanced technology that could help achieve our shared air quality goals. The forum will focus on the following technology research areas: hydraulic and plug-in hybrids, electric vehicles, fuel-cells for vehicles and stationary sources, air emission monitoring and remote sensing, SCR for federal sources, micro-turbines distributive generation, architecture coatings and solvent certification, and agriculture pump efficiency. More information can be found  
<http://www.epa.gov/region09/air/cecat-forum/index.html>.
- July 11**      *Fresno Bike to Work Day*  
Valley Air District invites residents to ride their bikes to work and stop by Rubber Soul Bicycle shop between 7 a.m. and 9 a.m. for snacks, gifts and prizes, and opportunity to win a new bike! Join the Fresno Police Department for a group ride from north Fresno to Manchester Center at 7:30 a.m. Rubber Soul Bicycle shop is at 132 West Nees on the northwest corner of Nees and Blackstone avenues.
- July 11**      *Bakersfield Bike to Work Day*  
The Valley Air District, along with Snider's Cyclery and Bike Bakersfield, is sponsoring the first Healthy Air Living Bike to Work Day. Ride your bike to work and stop by one of our three commuter stations along the bike path at Beach Park (downtown), Stockdale & Calloway (westside), or Manor and Denise (eastside). We'll be giving out snack, gifts and several prizes. You could even win a new bike! Snider's has two locations, at 2700 Union Avenue and 2700 New Stine Road.

## Healthy Air Living Week Begins

Page 3 of 3

July 3, 2008

- July 11**      *Bakersfield Blaze Healthy Air Living Sponsorship Game, Bakersfield*  
Join the Bakersfield Blaze for “Healthy Air Living Night” at 7:30 at Sam Lynn Ballpark as they take on the Stockton Ports. You might win a Healthy Air Living T-shirt and you can enter to win a Toyota Prius.
- July 12**      *Fresno Bike Clinic*  
  
Learn the basics of bicycle safety and maintenance. Ride your bike over to Rubber Soul Bicycle shop at 10 a.m. and participate in the Healthy Air Living Bike Clinic. You might win a free bike.
- July 13**      *Visalia Oaks Healthy Air Living Sponsorship Game, Visalia*  
Join the Visalia Oaks for “Healthy Air Living Night” at 7:05 p.m. at Recreation Ballpark as they take on the Bakersfield Blaze. Win a Healthy Air Living T-shirt and enter to win a Toyota Prius.
- July 13**      *Stockton Ports Healthy Air Living Sponsorship Game, Stockton*  
Join The Stockton Ports for “Healthy Air Living Night” at 6:05 at Banner Island Ballpark as they take on the San Jose Giants. You might win a Healthy Air Living T-shirt and you can enter to win a Toyota Prius.

For more information about the Healthy Air Living program or to download documents including logos and pledge cards visit [www.healthyairliving.com](http://www.healthyairliving.com) or call (559) 230-6000.

The Valley Air District covers eight counties including San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and San Joaquin Valley air basin portions of Kern. For assistance, contact the nearest District office in Modesto at (209) 557-6400, Fresno (559) 230-6000 or Bakersfield (661) 326-6900.