

News Release

For immediate release

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>>Entertainment, feature and
assignment editors<<



San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT

Central region
Stefanie Sorrells
(559) 230-6000
Northern Region
Anthony Presto
(209) 557-6472
Southern region
Brenda Turner
(661) 326-6981
Spanish-language contact
Claudia Encinas
(559) 230-5851

Air District seeks amateur filmmakers

Healthy Air Living subject of 30-second video

A video contest to promote Healthy Air Living offers amateur filmmakers the opportunity to have their winning entry featured on Valley television.

The San Joaquin Valley Air Pollution Control District is seeking entries that answer the question, "What is a Healthy Air Life?" in 30 seconds. Healthy Air Living is a new initiative that aims to reduce emissions that foul the Valley's air and therefore improve the quality of life for all Valley residents.

Participants are encouraged to flex their creative muscles while staying consistent with the Healthy Air Living message, which is to showcase ways that everyone can incorporate clean-air strategies into their lives.

The grand prize winner will have his/her commercial featured on local TV.

The deadline for video entries is June 13, 2007 at 5 p.m. Entry forms, official rules and related materials can be found at www.healthyairliving.com or www.myspace.com/valleyairdistrict.

For questions, please contact the Air District in Fresno at 559-230-6000 or e-mail Stefanie.sorrells@valleyair.org.

The Valley Air District covers eight counties including San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and the San Joaquin Valley air basin portion of Kern.