

For immediate release 09-17-15

Attn: Local news, education, lifestyle and assignment editors

Northern region – Modesto

Anthony Presto (209) 557-6472

Central/Southern regions – Fresno

Heather Heinks (559) 230-5898

Spanish-language contact

Ana Reyes (559) 230-5851

Calling all student artists!

Air District seeks entries for annual kids' calendar

Do you know a Valley student from kindergarten through high school age who loves to create? Help them showcase their work in the annual Healthy Air Living Kids' Calendar!

The deadline for entries is **Monday, Oct. 5** for the annual, four-color, bilingual, wall calendar, produced with the help of Valley students who illustrate the ways we can live healthy air lives, with accompanying clean-air messages. Twenty-thousand copies are printed and distributed free of charge to schools, community groups, healthcare facilities, churches and nonprofit organizations throughout the Valley.

Guidelines for creating a winning Healthy Air Living calendar entry:

- Paper should be placed sideways, in landscape orientation, so it is 8-1/2 inches high and 11 inches wide.
- Artwork should be in color. Medium can be paint, pen, crayon, marker, pencil or even computer-generated art. Vivid colors that reproduce well are recommended.
- Artwork should contain a message about how to live a Healthy Air life. Examples of past messages are "Less cars, more feet," "Hacer del mundo un lugar mejor," "Don't pollute! Keep the air clean."
- Bilingual and Spanish-language messages are encouraged.

Fourteen pieces of art will be selected for the calendar. Artists must include their name and address, phone and/or email contact, age, grade and school on the back of the entry. Please mail art flat, not folded, to: 2016 Kids Calendar, Valley Air District, 1990 E. Gettysburg Ave., Fresno, CA 93726, or submit your art at the nearest District office.

For an example of this year's calendar, visit http://www.valleyair.org/kids/clean_air_calendar_contest.htm
For more information about the Air District, visit www.valleyair.org or call a regional office: in Fresno (559-230-6000), in Modesto (209-557-6400) and in Bakersfield (661-392-5500).