

News Release

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For Immediate Release



San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT

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assignment editors<<**

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Air District's lawn mower trade-in this weekend

The San Joaquin Valley Air Pollution Control District will hold a lawn mower trade-in event this Saturday, June 10 in Fresno. The Air District offers Valley residents a \$229 discount on an electric lawn mower when they trade in their gasoline-powered lawn mower during this year's annual Clean Green Yard Machines program.

Neuton non-polluting, cordless, electric lawn mowers are available to Valley residents who bring their old, gas-burning mower, drained of all fluids, to any of the five events scheduled this year. They will then be able to purchase an electric mower for \$150 -- a 60 percent discount off the retail price of \$379.

The trade-in is conducted on a first-come, first-served basis and the offer is good only while supplies last. This Saturday's event is the third of five events and begins at 9am. The location is Fresno State University, Lot "Q," at the corner of Cedar and Barstow.

Two upcoming events will be held on June 17 in Merced and June 24 in Stockton.

Participants will also be eligible for garden rake giveaways, and drawings will be held at each event for Neuton electric trimmer lawn mower attachments.

"Every year this program increases awareness of the benefits of clean-air yard care, while allowing Valley residents to take an active role in cleaning up the Valley's air," said Tom Jordan, Special Project Administrator for the Valley Air District.

The Clean Green Yard Machines program, now in its sixth year, highlights the negative impact gas-powered lawn care equipment has on the Valley's summertime smog problem. One gas mower can emit as much pollution as 40 late-model cars operating over the same period of time, while electric mowers produce no on-site emissions.

The Air District thanks the following partners and sponsors for making this event possible: Neuton Lawn Mower Company; Operation Clean Air; Valley Clean Air Now; the California Air Resources Board; Golden State Metals; Levi's Iron and Metal and Stockton Recycling Company.

The Valley Air District serves San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and the valley portion of Kern counties. For more information, log onto www.valleyair.org or call the nearest District office: in Modesto at (209) 557-6400; in Fresno at (559) 230-6000; and in Bakersfield at (661) 326-6900.

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