

News Release

09-17-07
For Immediate Release



To:
Local News and
Feature Departments

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Clean Air Kids Calendar artwork due Oct. 15

Calling all student artists! Get out your crayons, markers and pens. The deadline has been extended to Oct. 15 to submit artwork for the San Joaquin Valley Air Pollution Control District's 2008 Clean Air Kids Calendar.

The Valley Air District produces the bilingual calendar each year. About 20,000 calendars are distributed free to schools, community groups, healthcare facilities, churches and non-profit organizations in December.

Valley school students in kindergarten through 12th grade who live within the Air District's boundaries are eligible to enter the contest. Artists should place the page sideways, in landscape orientation, so the paper is 8½ inches high and 11 inches wide. Artwork should be in color and contain a written message about how to help clean the air.

Messages for the 2007 calendar included:

- "Save the Future. Spare the Air."
- "Keep our air clean. Ride your bike."
- "Don't pollute the air. Flex your car trips, carpool."
- "Check Before You Burn."
- "Animals and trees need clean air!"

Fourteen drawings with clean-air themes will be selected for the four-color wall calendar. Students should include their name, address, phone number, age, grade and school on the back of the artwork and mail it flat, not folded, to 2008 Kids Calendar Contest, Valley Air District, 1990 E. Gettysburg Ave., Fresno, CA 93726.

The winning drawings for the 2007 calendar and more information are available on the Valley Air District website at www.valleyair.org/kids/Clean_Air_Calendar_Contest.htm. More details about the Kids Calendar also is available by calling the nearest office: Northern Region (209) 557-6400, Central Region, (559) 230-6000 or Southern Region, (661) 326-6900. Organizations can request calendars by calling one of these offices or by sending an e-mail to brenda.turner@valleyair.org.

The Valley Air District covers eight counties including San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and the valley and some mountain portions of Kern.

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