

News Release

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For Immediate Release



San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT

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Air District expands mower trade-in program *Five events planned throughout Valley*

The San Joaquin Valley Air Pollution Control District will be offering Valley residents a \$229 discount on an electric lawn mower when they trade in their gasoline-powered lawn mowers during this year's annual Clean Green Yard Machine program.

Neuton non-polluting, cordless, electric lawn mowers will be available at five events throughout the Valley in May and June. To be eligible for the promotion, Valley residents must bring their old gas-burning mower, drained of all fluids, to any event for trade-in. They will then be able to purchase one of 1,200 electric mowers for \$150 -- a 60 percent discount off the retail price of \$379.

Trade-ins will be on a first-come, first-served basis and the offer is good only while supplies last. Each event will begin at 9 a.m. on the dates listed at the following locations:

- BAKERSFIELD - May 20, California State University, Bakersfield, Lot "I"
- VISALIA - June 3, College of the Sequoias, Lot 7
- FRESNO - June 10, Fresno State University, Lot "Q"
- MERCED - June 17, Merced College, Lot "C"
- STOCKTON - June 24, San Joaquin Delta College, Lot "H2"

Participants will also be eligible for t-shirt and garden rake giveaways, and drawings will be held at each event for Neuton electric trimmer lawn mower attachments.

"We understand that Valley residents are looking for ways they can personally help clean the air, and this is a great, economical way for them to get involved," said Seyed Sadredin, the District's Air Pollution Control Officer.

The Clean Green Yard Machine program, now in its sixth year, highlights the negative impact gas-powered lawn equipment has on the Valley's summertime smog problem. One gas mower can emit as much pollution as 40 late-model cars operating over the same period of time, while electric mowers produce no on-site emissions.

The Air District thanks the following partners and sponsors for making this event possible: Neuton Lawn Mower Company; Operation Clean Air; Valley Clean Air Now; the California Air Resources Board; Golden State Metals; Levi's Iron; and Metal and Stockton Recycling Center.

The Valley Air District serves San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and the valley portion of Kern counties. For more information, log onto www.valleyair.org or call the nearest District office: in Modesto at (209) 557-6400; in Fresno at (559) 230-6000; and in Bakersfield at (661) 326-6900.

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